

JÓVENES CON ENTREGA

Logistics Workforce Development Initiative

Phase I TalentTICs 2017-2018

With support from FedEx, the International Youth Foundation (IYF) launched the TalentTICs initiative in 2017 to prepare young people in Mexico City with in-demand skills to help them start careers in logistics or information technology. During this pilot phase, IYF collaborated with FedEx and other logistics industry leaders to develop and validate a rigorous curriculum that included 240 hours of technical skills training and 30 hours of socioemotional skills training. Over a 4-month period during the spring of 2018, the 302 young people enrolled in the boot camp course learned about logistics and supply chain management and, through IYF's proven Passport to Success® (PTS) curriculum, acquired critical life skills such as time management and responsibility. Participants also received job placement services, and they joined an online candidate database that is making it easier for employers in Mexico to find these qualified workers.

Phase I Results

239 participants met project requirements for graduation, which included completing the course with a final grade of 70% or above and a minimum 70% attendance rate. To measure youth outcomes around work and education, IYF contracted a research and marketing firm to survey a representative sample of June 2018 TalentTICs graduates. Between January and March 2019, 150 graduates and 15 of their employers were interviewed. The ex-post study indicated that 75% of the graduates surveyed were working and/or studying when interviewed, with 55% working for pay, 4% working without pay, and 15% studying only.

	Male	Female	Total
Working w/ pay	66%	50%	55%
Working w/o pay	4%	4%	4%
Studying only	8%	19%	15%
<i>Total working and/or studying</i>	<i>78%</i>	<i>73%</i>	<i>75%</i>
Neither working nor studying	22%	27%	25%

The study also revealed a notable increase in the beneficiaries' employment rate, which went from 15% at the time of exit to 65% at ex-post. In addition, the unemployment rate dropped considerably, from 84% at exit to 35% at ex-post.

Phase II Jóvenes con Entrega 2018-2021

In 2018, with support from FedEx, IYF launched the *Jóvenes con Entrega* initiative to build on the success of the TalentTICs program. Working in partnership with CONALEP, IYF scale-up the model in Mexico City and expanding to at least one other city in Mexico. Over a three-year period, IYF proposes a scale-up

and expansion leveraging the training course developed for the logistics sector and integrating it into CONALEP's regular academic course offerings. In this way, by integrating the curriculum and job placement services into the CONALEP' structure, the project will have a multiplier effect, impacting new students annually and continuing to prepare them for quality jobs in the logistics sector long after the project ends. The project will include the following components:

1. Integration of Logistics Curriculum, PTS and job placement services into, CONALEP's regular academic course offering in Mexico City campuses.
2. Labor-market assessment and identification of other locations
3. Integration of Logistics Curriculum, PTS and job placement services into CONALEP's regular academic course offering in at least one other city in Mexico



Related Links

<https://www.iyfnet.org/blog/5-steps-designing-effective-youth-employment-portal>

<https://www.iyfnet.org/blog/4-reasons-see-promise-career-logistics>