

YOUTHMAP

learning + collaborating + innovating

KAMPALA, UGANDA

#YouthMap





Overview of YouthMap

April 21, 2015

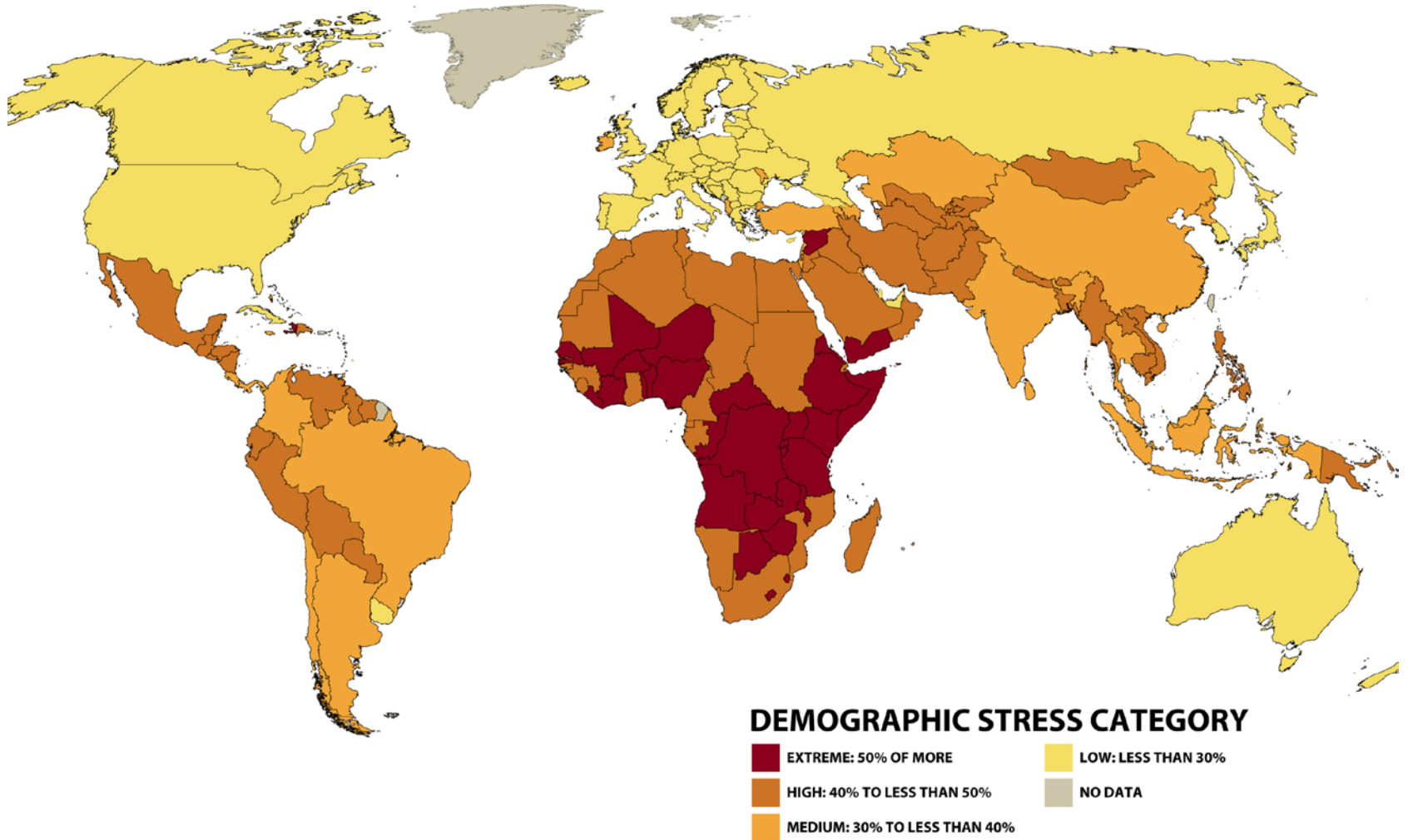


USAID
FROM THE AMERICAN PEOPLE



GLOBAL YOUTH DEMOGRAPHICS

Young adults (aged 15-29 years) as a proportion of all adults (aged 15 or older)



DATA SOURCE: UNITED NATIONS POPULATION DIVISION

DEMOGRAPHIC CHALLENGES... AND OPPORTUNITIES

- **1.2 billion** young people globally
 - **90%** are in developing countries
- **18 of the 20** youngest countries in the world are in Sub-Saharan Africa (SSA)
- Over **10 million** SSA youth enter the labor market annually

DEMOGRAPHIC OPPORTUNITIES

- **80%** → **56%**: Africa's dependency ratio will fall from the world's highest to the lowest over the next century
- Africa's working age population will **more than double** from now until 2050
 - By 2035 SSA will have labor force **larger** than China's
- In SSA, **80%** are employed in the informal sector

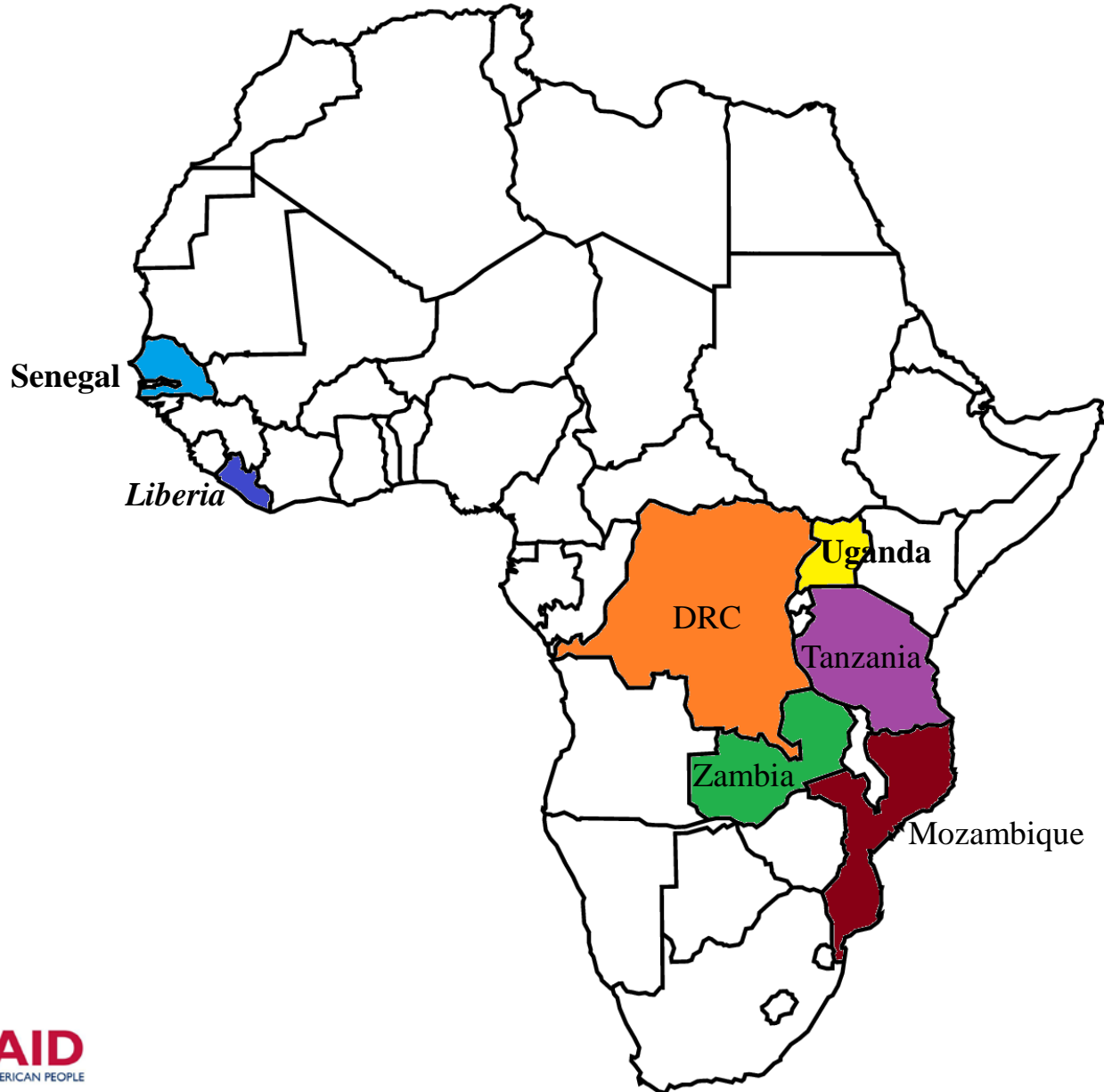
BACKGROUND

- YouthMap, a 5-year program funded by USAID - Africa Bureau Education Division

Program components:

- Holistic, cross-sector assessments on current “state of youth”, tailored to country context and USAID Mission interest
- Designed to be a **snapshot** of youth circumstances, not a statistically significant census of young people nationally
- Innovation Fund to catalyze evidence-based youth programming that engages stakeholders

6 ASSESSMENTS & 3 PROJECTS



DEMOGRAPHICS

Countries	Age Range of Youth Studied
EASTERN AFRICA	
Uganda	15-30
Tanzania	15-30
WESTERN AFRICA	
Senegal	12-30
SOUTHERN/CENTRAL	
Mozambique	15-24
Zambia	15-29
DRC	15-29

3,466 Youth

In-school
Out-of-school
Employed
Entrepreneurs
At-risk
Unemployed
Inactive
Positive Role Models

694 Stakeholders

Private sector
Education
Government
NGOs
CBOs

Focus groups
Interviews
Surveys

LOCAL PARTNERS, YOUTH VOICES

- IYF partnered with local research organizations in each country to collect data
- Youth voices captured throughout the process
 - Research assistants
 - Interviews, surveys, and focus groups
 - Positive role models
 - Peer review committees

FROM ASSESSMENTS TO PROJECTS

- Pilot “innovation fund” projects developed in response to youth assessment findings
- YM projects deployed resources strategically, to establish and strengthen local partnerships
 - Senegal, Uganda, and *Liberia*
 - YouthActionNet® Institutes

CONFERENCE OBJECTIVES

- **Share YouthMap findings**
 - Assessments: Employment, Education, Healthy Behaviors, Civic/Political Participation
 - Projects: Employability, Entrepreneurship, Leadership
 - Country-specific data
- **Learning Exchange**
 - Stimulate discussion between youth and youth-serving organizations
 - Communicate youth-driven ideas/opportunities, project best practices, and recommendations for future youth programming

COMMON THEMES ACROSS COUNTRIES

Young People:

- **See themselves very differently than older generation vis-à-vis their skills, ambitions, leadership capabilities**
 - Leaders now vs. in the future
- **Want to engage through institutional structures – go to school, get a formal sector job, go to the clinic, participate in community/vote**
- **Feel unable to fully engage in their countries/communities due to multiple socio-economic and cultural barriers – lack of shared information, financial systems, political structures, etc., especially for young women**

Therefore, Young People:

- Disengage (accept status quo), with only a few who take initiative (driven by positive role models)

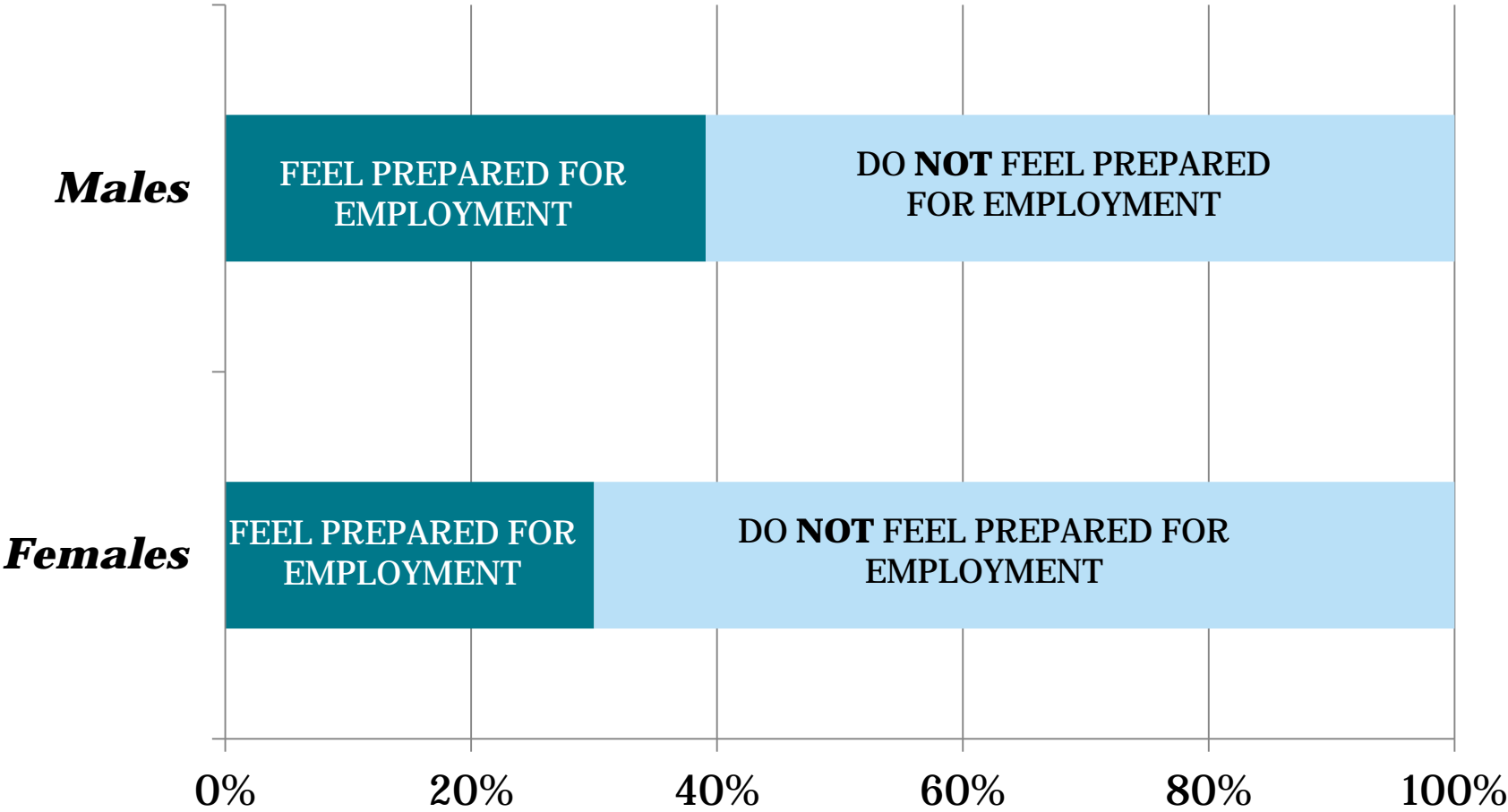
Challenges

- a. Youth (esp. young women), are not accessing secondary education
- b. The quality, relevance, and value of formal education is leaving young people unprepared for work

Opportunities

- i. Youth prioritize formal education and access for girls is improving at the primary level
- ii. Space to include practical skills/life skills, increasing linkages to private sector in formal education; and develop non-formal, vocational, and entrepreneurship training as viable alternatives

EDUCATION



Challenges

- a. High youth un/under-employment rates reflect barriers to youth employment and entrepreneurship
- b. Young people's skills do not match employers' demands

Opportunities

- i. Growth sectors in each country present opportunities, and entrepreneurship is appealing to youth
- ii. Room for youth, employers and training providers to better understand skills mismatches

“If you think you will keep looking for jobs, you will never find it. If you create your own, then you can even end up employing other people to work for you.”

YouthMap participant
Gulu, Uganda

EDUCATION & EMPLOYMENT

Young people's skills/training and perceptions do not match employer demands

88%

of employers
train on the job

60%

of employers
need *zero* years
experience

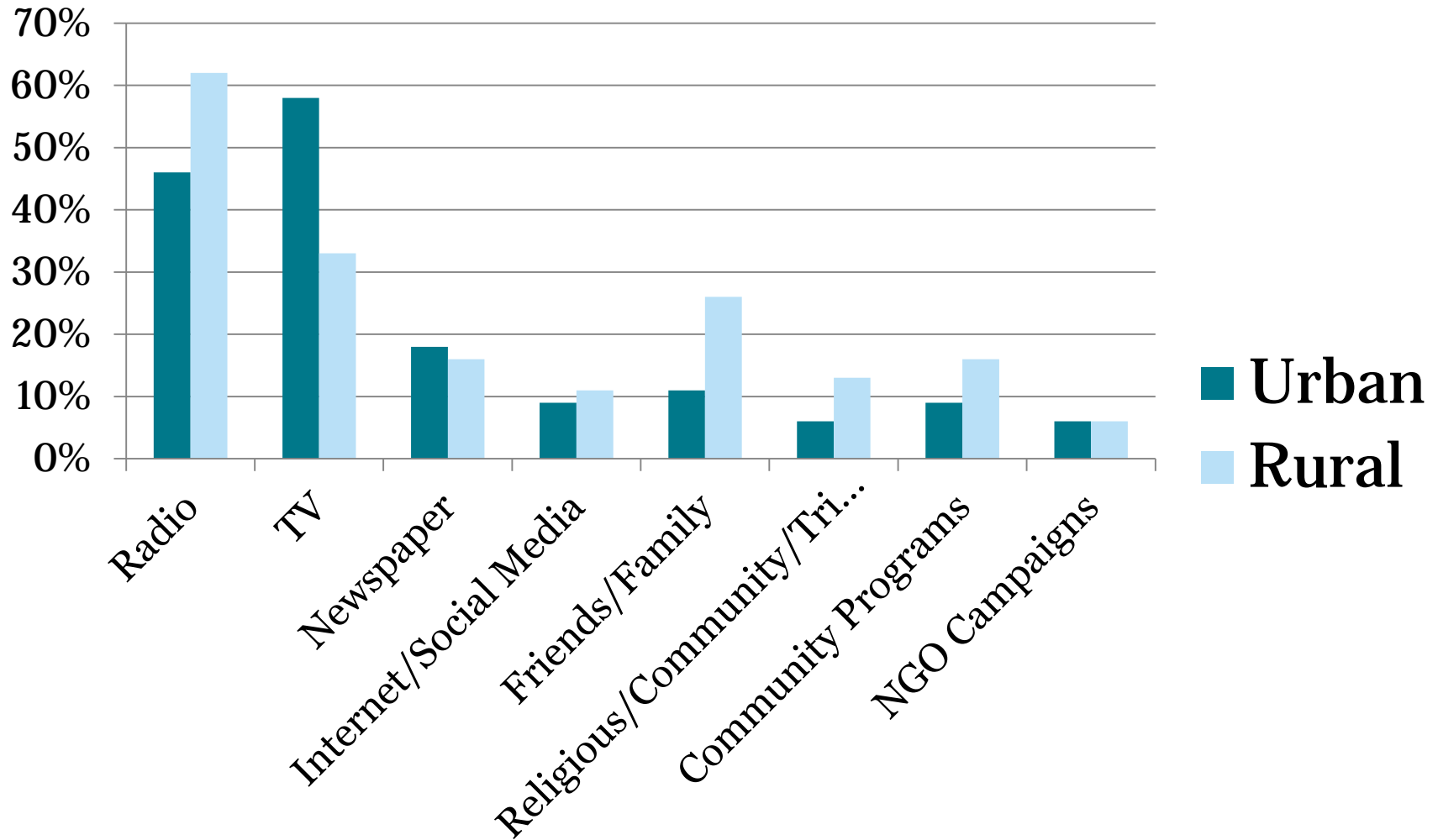
Challenges

- a. Health and family planning services are often not accessible or youth-friendly
- b. Young women face high risk environments at all levels of society

Opportunities

- i. Youth want better access to SRH services, youth-friendly health information
- ii. Positive role models demonstrate how to close the gap between knowledge and action

HEALTH INFORMATION



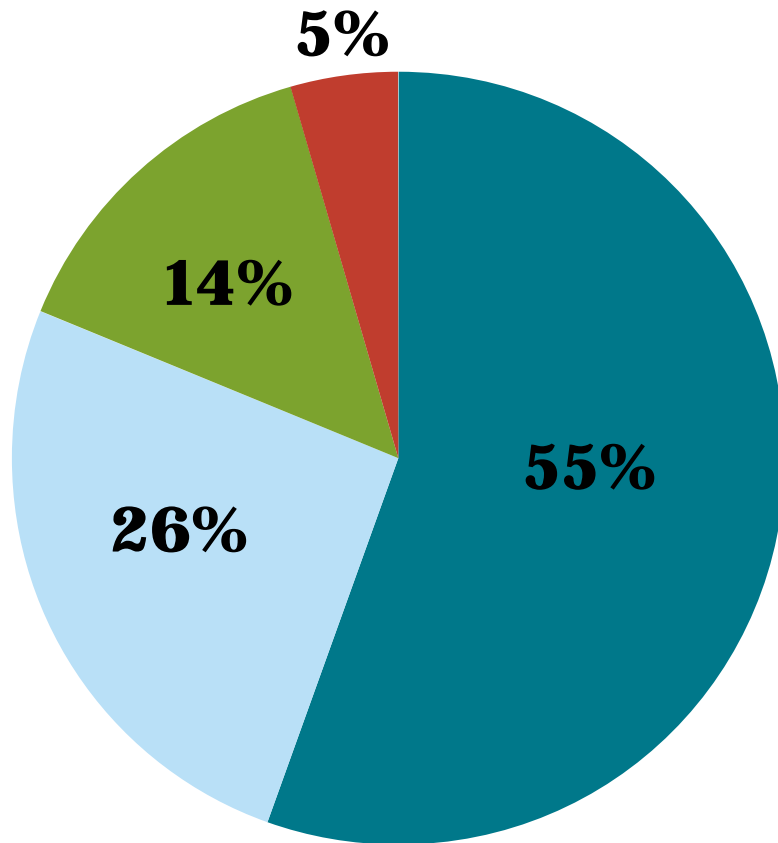
Challenges

- a. Youth feel disconnected from government and exploited for votes
- b. Youth experience barriers to decision making and leadership roles

Opportunities

- i. Youth want to participate in their communities and nations, still voting in high numbers
- ii. Youth are engaging civically through volunteering and religious activities

AREAS OF CIVIC PARTICIPATION



- Religious
- Volunteering
- Sport & culture
- Political group

SO WHAT'S NEXT?

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YOU will help inform next steps

- Identify causes/systems impacting youth challenges across the four core thematic areas
- YM panel and regional discussions address country-specific issues
- Recommend key solutions to challenges, across thematic areas

SHARE with:

- USAID YM Missions, USAID/W closing Event
- You, larger stakeholder community via website, future youth events

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