YOUTHMAP

learning + collaborating + innovating

KAMPALA, UGANDA

#YouthMap
Overview of YouthMap

April 21, 2015
GLOBAL YOUTH DEMOGRAPHICS

Young adults (aged 15-29 years) as a proportion of all adults (aged 15 or older)
DEMOGRAPHIC CHALLENGES… AND OPPORTUNITIES

• **1.2 billion** young people globally  
  o **90%** are in developing countries

• **18 of the 20** youngest countries in the world are in Sub-Saharan Africa (SSA)

• **Over 10 million** SSA youth enter the labor market annually
DEMOGRAPHIC OPPORTUNITIES

• **80% → 56%:** Africa’s dependency ratio will fall from the world’s highest to the lowest over the next century

• Africa’s working age population will **more than double** from now until 2050
  - By 2035 SSA will have labor force **larger** than China’s

• In SSA, **80%** are employed in the informal sector
• YouthMap, a 5-year program funded by USAID - Africa Bureau Education Division

Program components:

- Holistic, cross-sector assessments on current “state of youth”, tailored to country context and USAID Mission interest
- Designed to be a **snapshot** of youth circumstances, not a statistically significant census of young people nationally
- Innovation Fund to catalyze evidence-based youth programming that engages stakeholders
6 ASSESSMENTS & 3 PROJECTS

- Senegal
- Liberia
- DRC
- Tanzania
- Zambia
- Mozambique
- Uganda
<table>
<thead>
<tr>
<th>Countries</th>
<th>Age Range of Youth Studied</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EASTERN AFRICA</strong></td>
<td></td>
</tr>
<tr>
<td>Uganda</td>
<td>15-30</td>
</tr>
<tr>
<td>Tanzania</td>
<td>15-30</td>
</tr>
<tr>
<td><strong>WESTERN AFRICA</strong></td>
<td></td>
</tr>
<tr>
<td>Senegal</td>
<td>12-30</td>
</tr>
<tr>
<td><strong>SOUTHERN/CENTRAL</strong></td>
<td></td>
</tr>
<tr>
<td>Mozambique</td>
<td>15-24</td>
</tr>
<tr>
<td>Zambia</td>
<td>15-29</td>
</tr>
<tr>
<td>DRC</td>
<td>15-29</td>
</tr>
</tbody>
</table>
3,466 Youth

- In-school
- Out-of-school
- Employed
- Entrepreneurs
- At-risk
- Unemployed
- Inactive
- Positive Role Models

694 Stakeholders

- Private sector
- Education
- Government
- NGOs
- CBOs

Focus groups
Interviews
Surveys
• IYF partnered with local research organizations in each country to collect data

• Youth voices captured throughout the process
  o Research assistants
  o Interviews, surveys, and focus groups
  o Positive role models
  o Peer review committees
FROM ASSESSMENTS TO PROJECTS

- Pilot “innovation fund” projects developed in response to youth assessment findings

- YM projects deployed resources strategically, to establish and strengthen local partnerships
  - Senegal, Uganda, and *Liberia*
  - YouthActionNet® Institutes
CONFERENCE OBJECTIVES

• Share YouthMap findings
  o Assessments: Employment, Education, Healthy Behaviors, Civic/Political Participation
  o Projects: Employability, Entrepreneurship, Leadership
  o Country-specific data

• Learning Exchange
  o Stimulate discussion between youth and youth-serving organizations
  o Communicate youth-driven ideas/opportunities, project best practices, and recommendations for future youth programming
COMMON THEMES ACROSS COUNTRIES

Young People:

• **See themselves very differently than older generation** vis-à-vis their skills, ambitions, leadership capabilities
  o Leaders now vs. in the future

• **Want to engage through institutional structures** – go to school, get a formal sector job, go to the clinic, participate in community/vote

• **Feel unable to fully engage in their countries/communities**
  due to multiple socio-economic and cultural barriers – lack of shared information, financial systems, political structures, etc., especially for young women

Therefore, Young People:

➢ **Disengage (accept status quo), with only a few who take initiative**
  (driven by positive role models)
COMMON FINDINGS: EDUCATION

Challenges

a. Youth (esp. young women), are not accessing secondary education

b. The quality, relevance, and value of formal education is leaving young people unprepared for work

Opportunities

i. Youth prioritize formal education and access for girls is improving at the primary level

ii. Space to include practical skills/life skills, increasing linkages to private sector in formal education; and develop non-formal, vocational, and entrepreneurship training as viable alternatives
EDUCATION

Females

- FEEL PREPARED FOR EMPLOYMENT
- DO NOT FEEL PREPARED FOR EMPLOYMENT

Males

- FEEL PREPARED FOR EMPLOYMENT
- DO NOT FEEL PREPARED FOR EMPLOYMENT
Challenges

a. High youth un/under-employment rates reflect barriers to youth employment and entrepreneurship
b. Young people’s skills do not match employers’ demands

Opportunities

i. Growth sectors in each country present opportunities, and entrepreneurship is appealing to youth
ii. Room for youth, employers and training providers to better understand skills mismatches
“If you think you will keep looking for jobs, you will never find it. If you create your own, then you can even end up employing other people to work for you.”

YouthMap participant
Gulu, Uganda
Young people’s skills/training and perceptions do not match employer demands

- 88% of employers train on the job
- 60% of employers need zero years experience
COMMON FINDINGS: HEALTHY BEHAVIORS

Challenges

a. Health and family planning services are often not accessible or youth-friendly

b. Young women face high risk environments at all levels of society

Opportunities

i. Youth want better access to SRH services, youth-friendly health information

ii. Positive role models demonstrate how to close the gap between knowledge and action
<table>
<thead>
<tr>
<th>Challenges</th>
<th>Opportunities</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Youth feel disconnected from government and exploited for votes</td>
<td>i. Youth want to participate in their communities and nations, still voting in high numbers</td>
</tr>
<tr>
<td>b. Youth experience barriers to decision making and leadership roles</td>
<td>ii. Youth are engaging civically through volunteering and religious activities</td>
</tr>
</tbody>
</table>
AREAS OF CIVIC PARTICIPATION

- Religious: 55%
- Volunteering: 26%
- Sport & culture: 14%
- Political group: 5%

[Diagram showing percentages and categories]
SO WHAT’S NEXT?

Learning + Collaborating + Innovating

YOU will help inform next steps

• Identify causes/systems impacting youth challenges across the four core thematic areas

• YM panel and regional discussions address country-specific issues

• Recommend key solutions to challenges, across thematic areas

SHARE with:
• USAID YM Missions, USAID/W closing Event

• You, larger stakeholder community via website, future youth events
YOUTHMAP

learning + collaborating + innovating

KAMPALA, UGANDA

#YouthMap