

Technology in Education and Job Training

IYF Global Partner Meeting
23 June 2012

Washington, DC

Session Objectives

Based on the results of the IYF Partner Network ICT Survey:

1. Participants gain information on best practices in effectively integrating ICT into programming to deliver education and job training content
2. Participants will share experiences cross-regionally and cross-thematically on current trends in desktop and mobile delivery of information



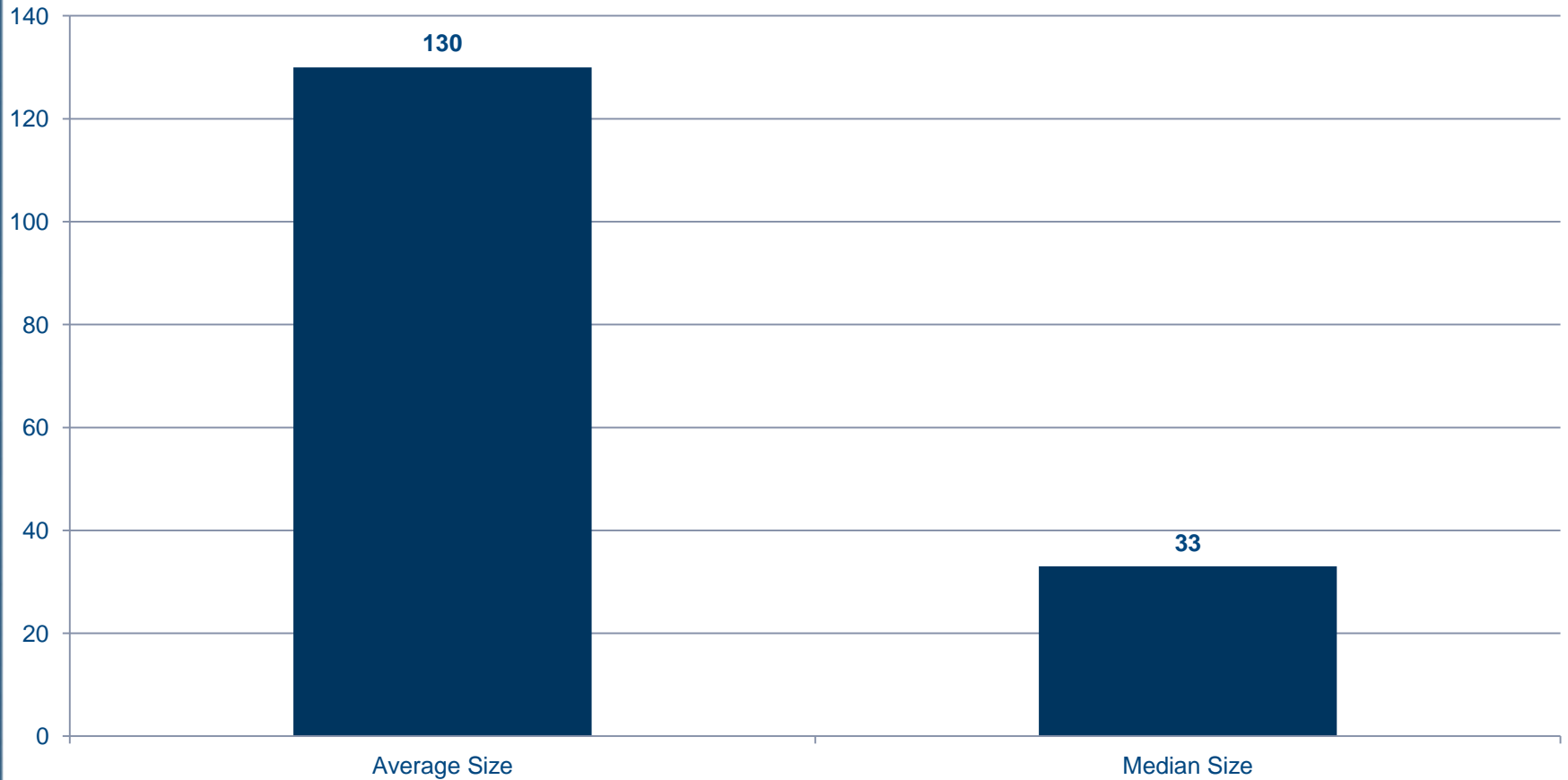
Why Was the Survey Conducted?

- Understand the ICT usage and capacity of the IYF GPN and provide a forum where knowledge sharing can take place
- Identify key areas where IYF could provide guidance and recommendations to the IYF GPN

Survey Components

- General Computer
- Technical Team
- Website / Internet
- Communications / Traditional Media
- Social Media
- Mobile Solutions

Average Organization Size



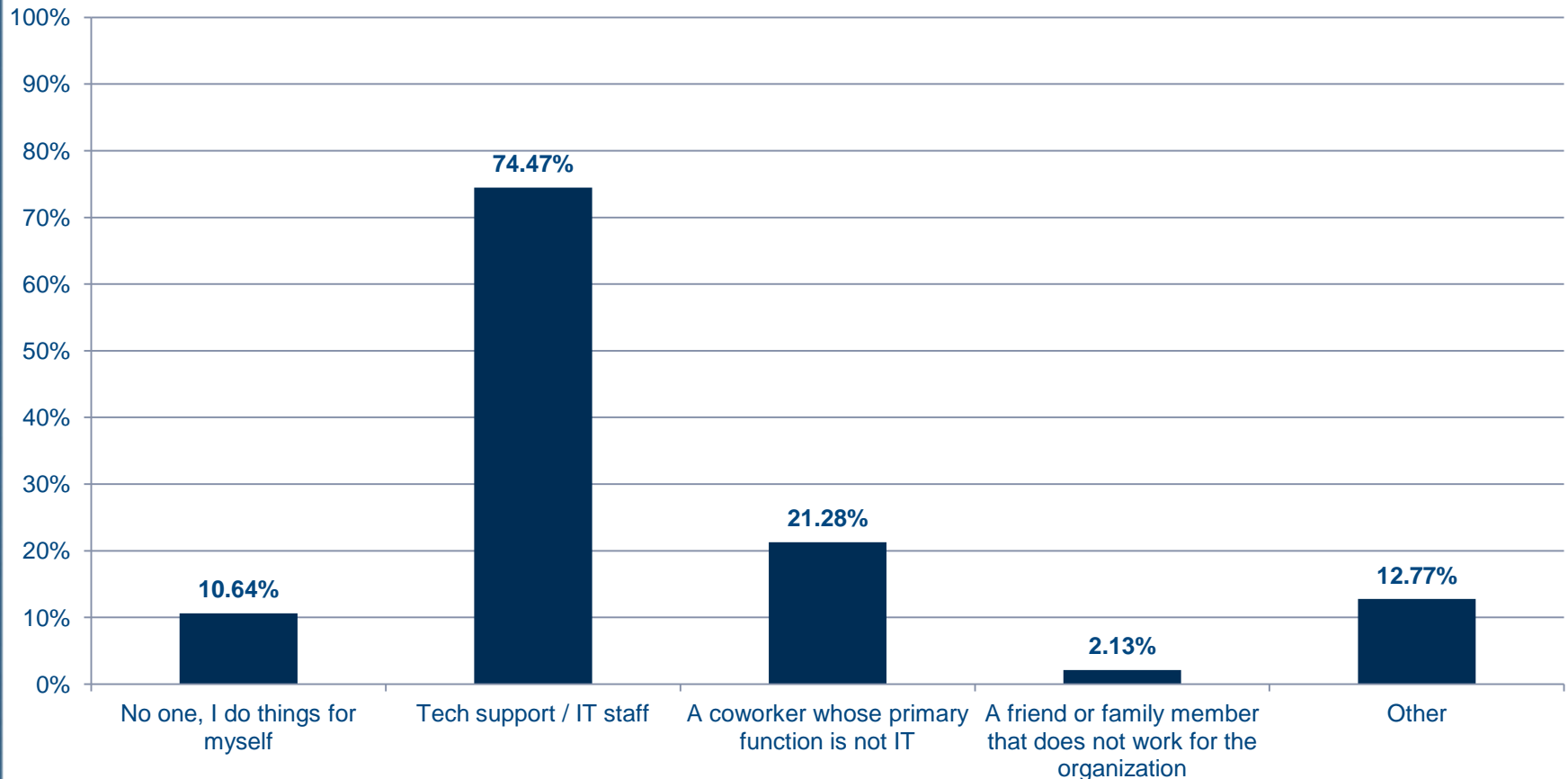
General Computer Findings

- Assessed general computer usage and staff configurations
- 82% of organizations' staff have access to a computer / laptop at their desk
- 47% have full-time / in-house tech support
- 27% do not have a tech inventory

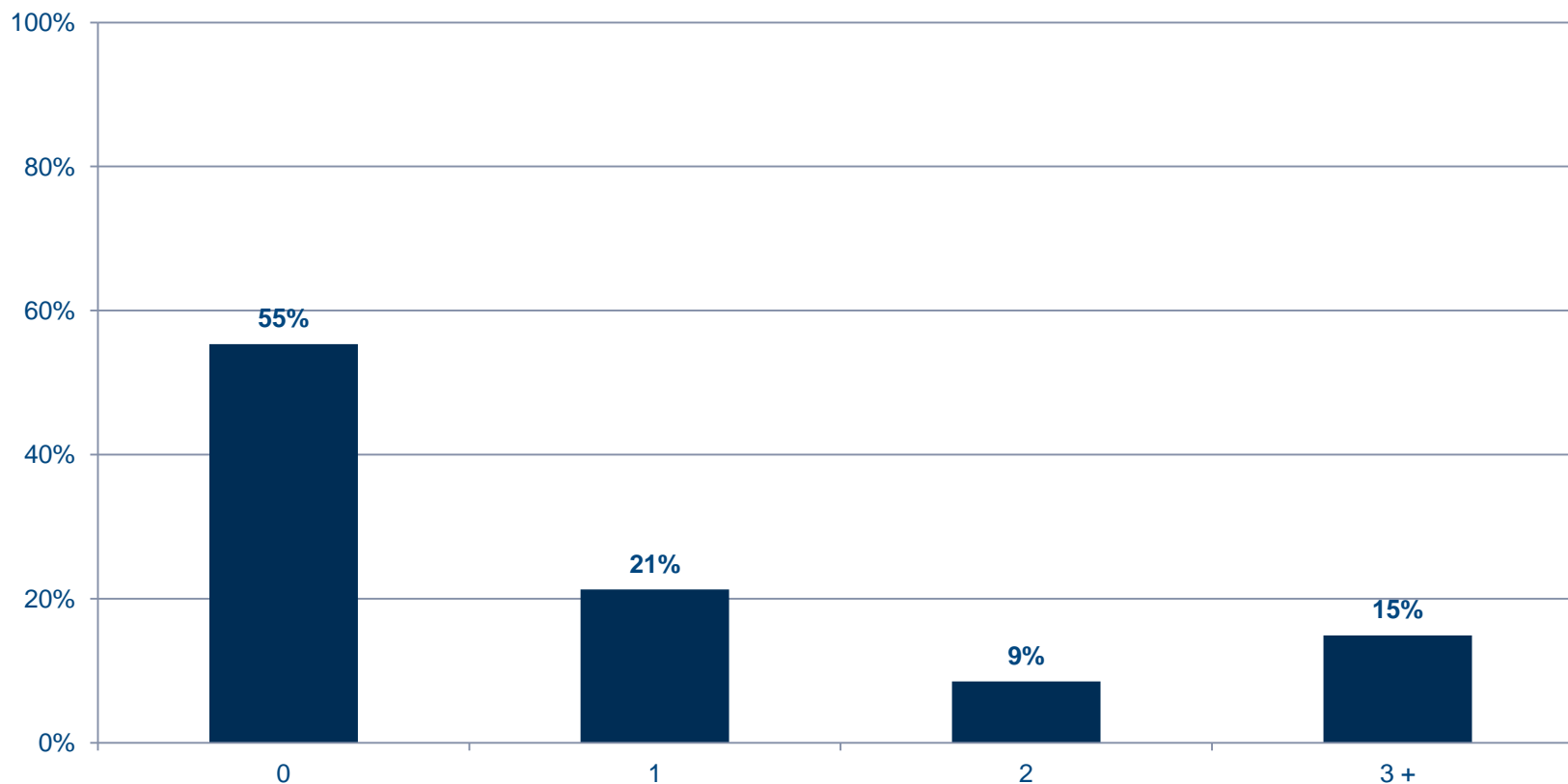
Technical Team

- 45% keep an inventory of staff computer skills
- 68% of staff receive tech training to meet minimum standards for their job

Who Do You Turn to For Advice About Technology?



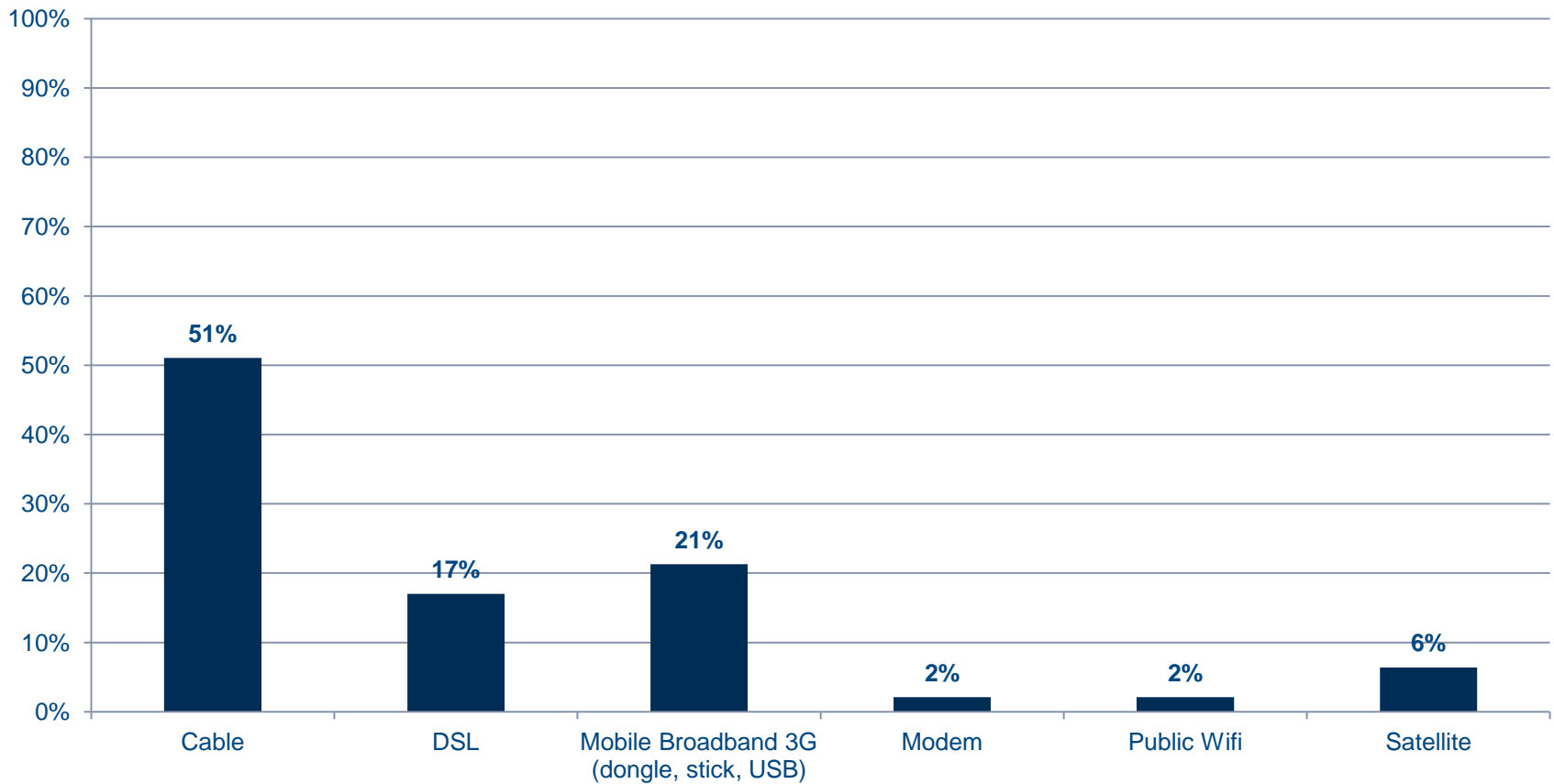
How Many of Your Board Members are IT Related?



Website / Internet

- 96% have websites; about half also have project-specific sites (i.e. project.xyz.org)
- 93% of staff have access to internet at their desks
- Only 5% do not use internet as a primary research tool

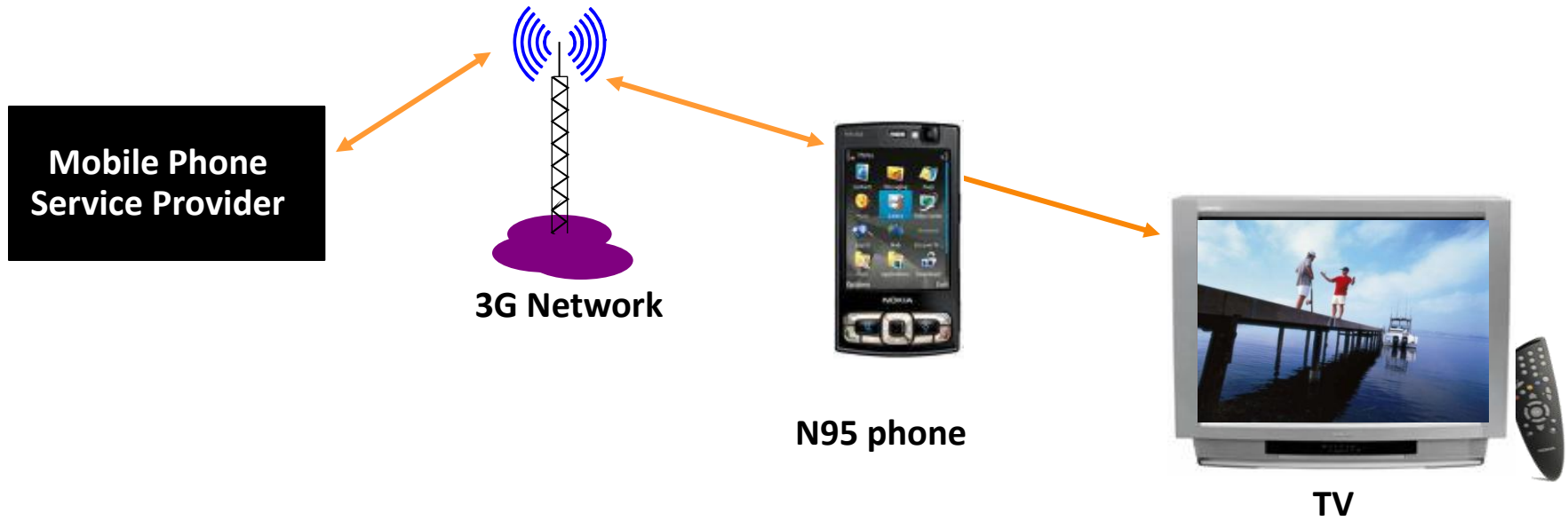
How Does Your Organization Connect to the Internet?



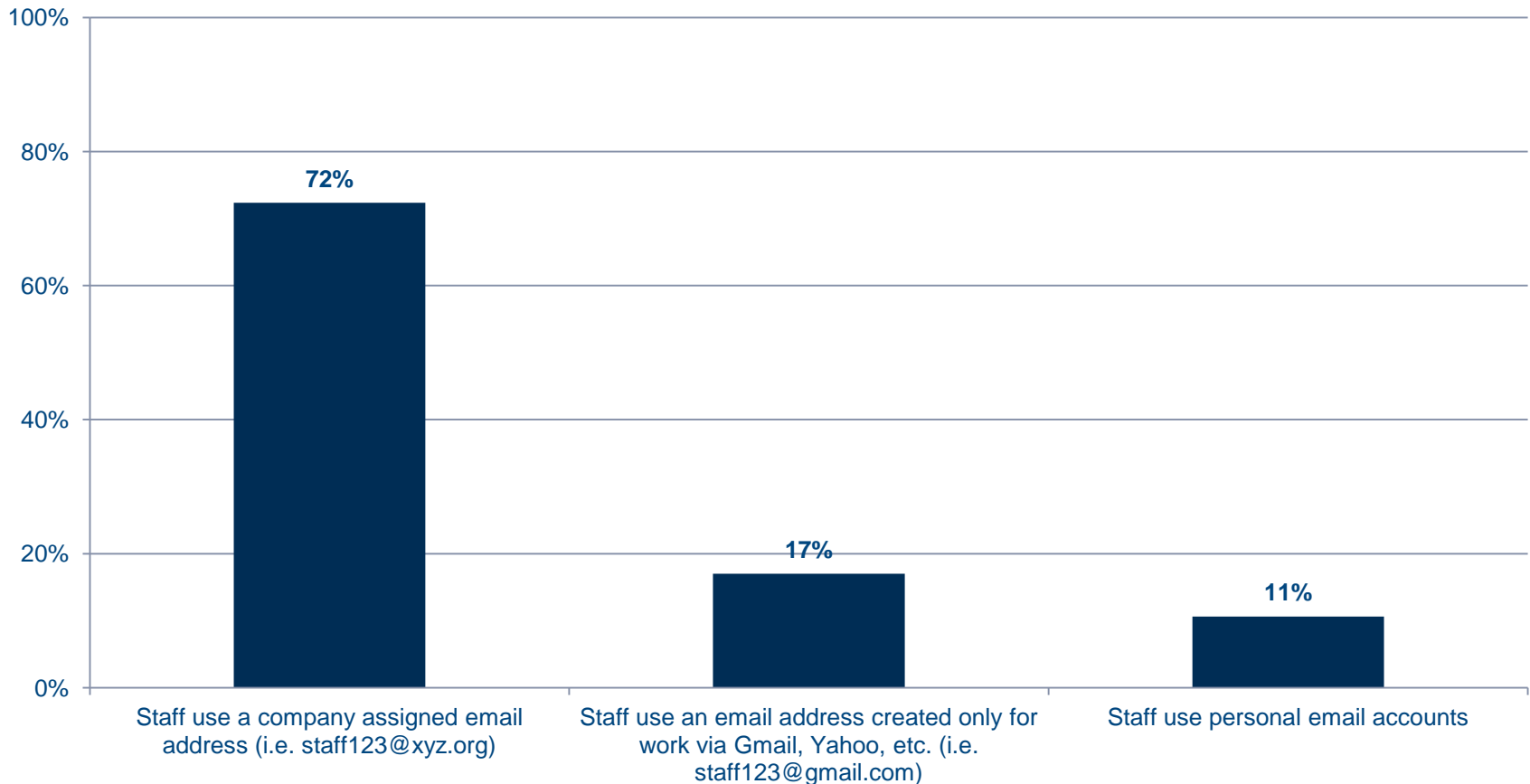
Communications

- 82% produce traditional audio-visual content; of which, 43% is done in house. Uses:
 - Advocacy
 - Donor relations
 - Communications
 - Project/program implementation
 - Monitoring and evaluation
- 29% do not send out mass emails or use a list-serv

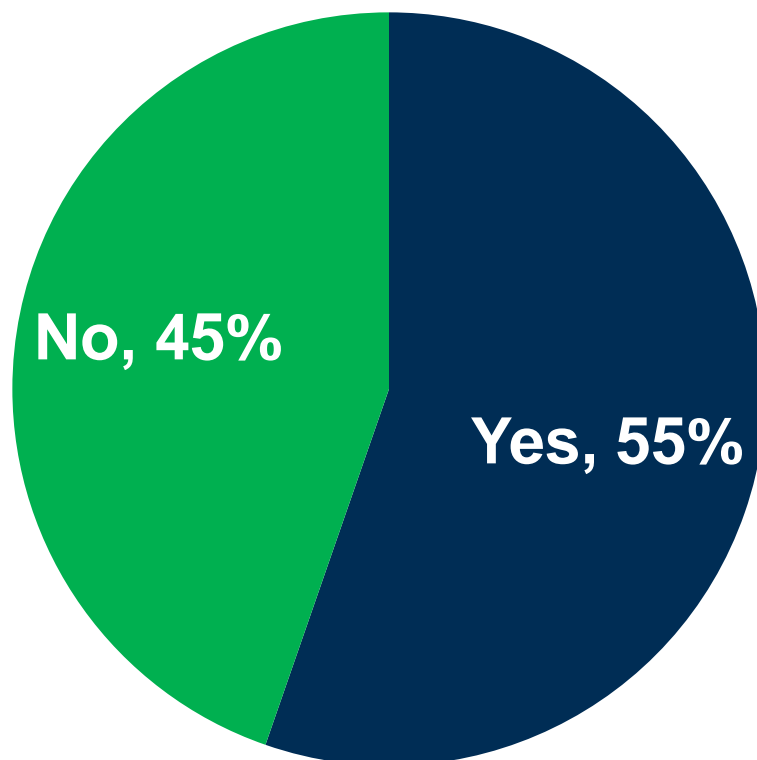
BridgelT



Which Type of Email Addresses Do Staff Use?



Is There a Database That Collects Information about Key Stakeholders?



Some Tools:

- Excel
- Access
- Raisers Edge

What are the Uses of Social Media for NGOs?

- Network Building
- Institutional Strengthening
- Learning
- Advocacy
- Brand Recognition
- Fundraising

Beneficiaries
(Youth)

Employers

Donors

Potential
Beneficiaries

Potential
Employers

Potential
Donors

Board

Coworkers

Trainers /
Training
Providers

Professionals

Local (and
International)
Community

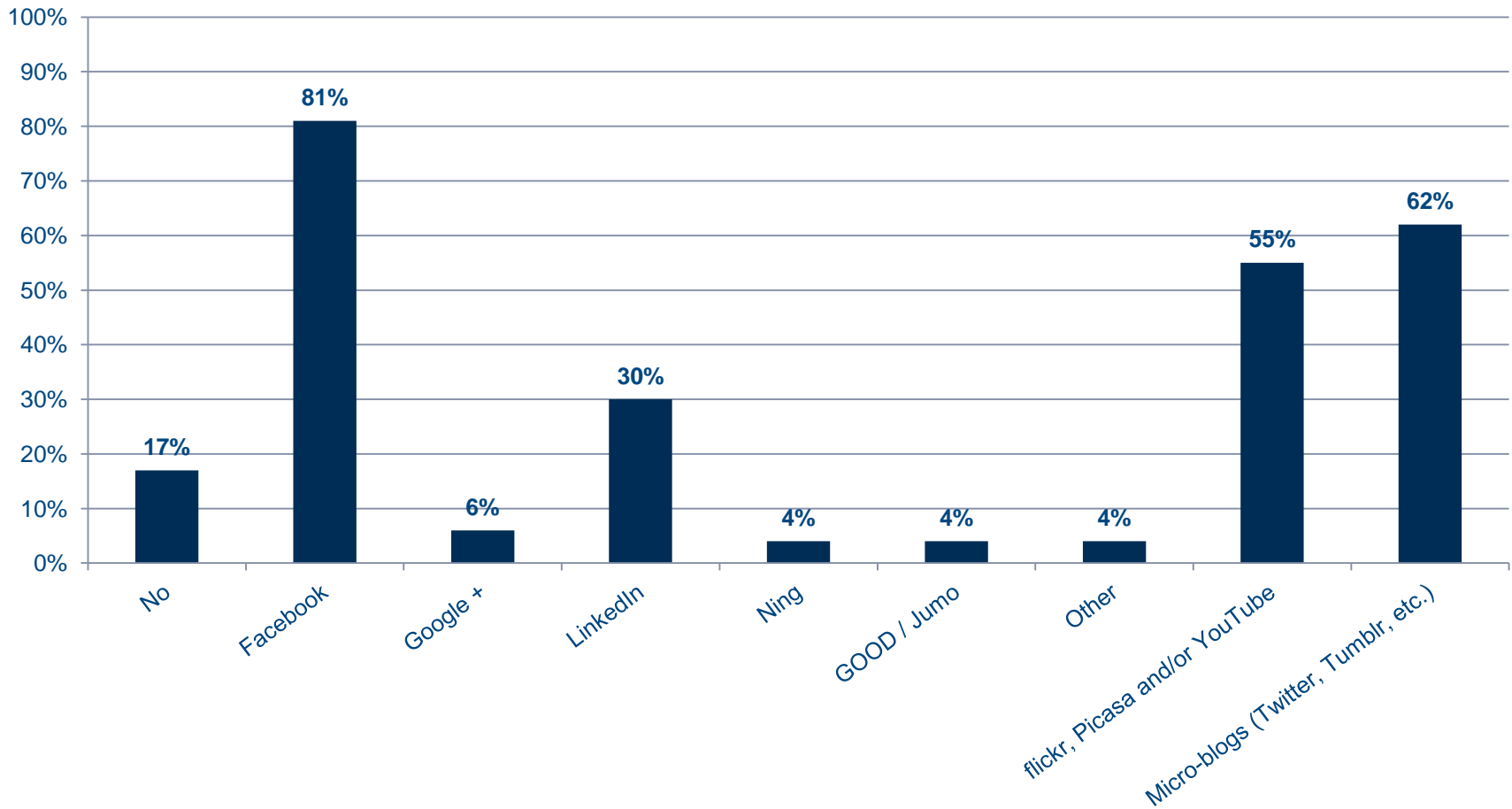
Family &
Friends



Facebook Network



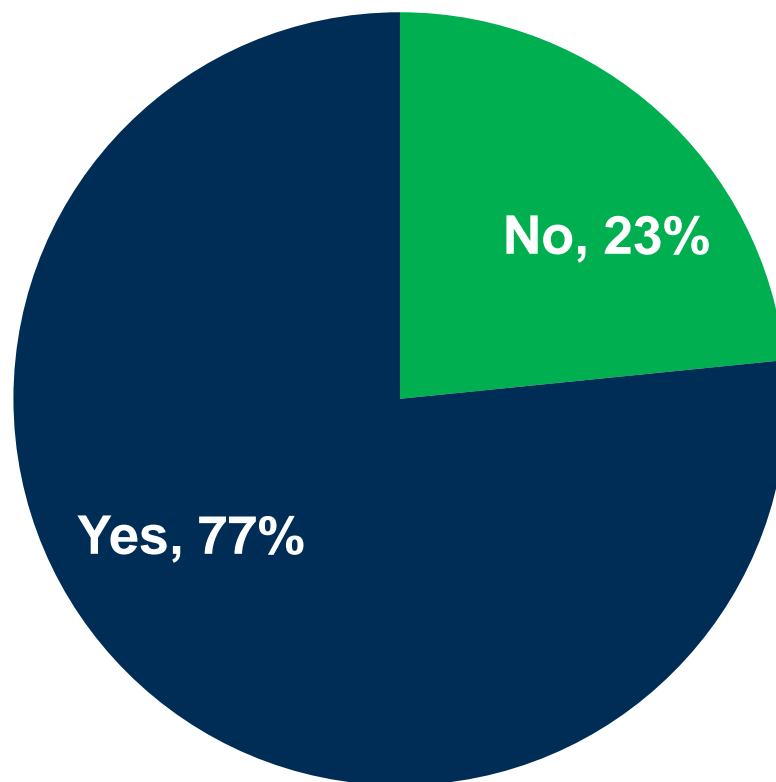
Social Media



Example: LinkedIn

- You can use LinkedIn as:
 - Your Job Bank
 - Share youth's CVs with employers
 - Connect youth and employers
 - Develop your youth network
 - Create a professional, online presence
 - Keep in contact with youth graduates, professors, employers

Does Your Organization Use Mobile Technology?



Uses of Mobile Technology

