

EQUIP YOUTH

Scaling Successes, Charting Futures

AUGUST 27-28 // JOHANNESBURG, SOUTH AFRICA



The Challenge

EQUIPYOUTH

- 74.5 million youth were unemployed in 2013, with many experts estimating as many as 100 million today can't find jobs (ILO, 2014).
- Millions more youth are underemployed and live below the poverty line.
- The consequences of this global youth unemployment crisis are severe, both for the young people themselves and for the social and economic life of their countries.

The Response

- The heavy equipment industry, with its key role in construction, mining, energy and other sectors, global reach, and vast value chain has much to contribute to the economic vitality of youth and their communities.
- From office clerks to mechanics, welders to engineers, a vast array of talent and knowledge has a home in the heavy equipment and supporting industries.
- Young women and men around the globe can join the industry as electricians, bookkeepers, accountants, helpdesk technicians, diesel technicians, secretaries, heavy equipment operators, and administrators.

The Initiative

EQUIPYOUTH

The 3 – year program provides over 8,500 disadvantaged youth in 12 countries with market-relevant life and job skills training and placement support.



Program Model

EQUIPYOUTH



**Technical
Training**

**Life Skills
Training**


**Job
Placement
Support**

Employee Engagement



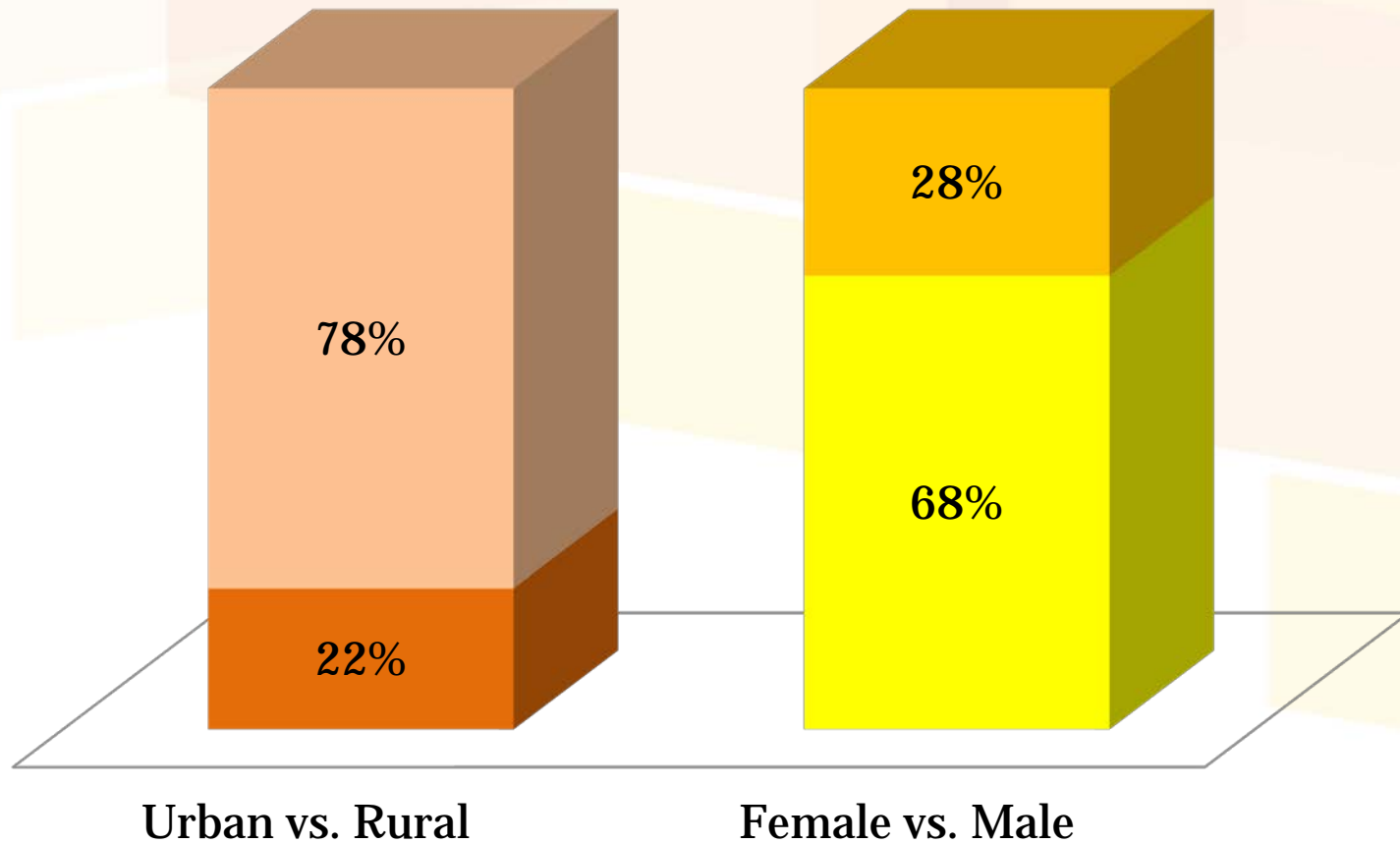
Achievements

EQUIPYOUTH

- **6810 youth have enrolled in and undergone training in the program. Roughly 2000 youth are expected to complete training before December 2014.**
 - **The employment rate to date is 62 percent.**
- 

Global Average

EQUIPYOUTH



Lessons Learned

- Employee engagement activities and employer outreach add strong value and enrich young people's education;
- Tailoring training to meet changing labor market demands is crucial for employability programs;
- Need to work with training providers, both public and private, to upgrade their technical training and ensure that youth are job ready or ready for more advanced learnerships;
- Learning both the barriers that women face and what motivates women in various global communities to enter the industry can have long-term benefits for the sector and for the young women who seek to make their livelihoods.

Thank you