Impact Evaluation

Be the Change Academy – Kenya

Ann-Katrina Bregovic – Executive Director
• Youth-led organisation
• Tackle youth unemployment
• Entrepreneurship training
• Sustainable training
Background

**Training**
- Basic Business Skills
- Environmental and social sustainability

**Loan**
- Non-collateralized
- Individuals and groups

**Mentorship**
- Each other
- Staff
- Business person
Objectives

- Is financial help enough to get a young person starting and succeeding in being self-employed?
- Does business training help to increase the chances of running a successful business?
Objectives

Taking part in covering niche:

• Evidence on what works in tackling youth employment is scarce, and lots of projects only examine short-term effects.

• Programmes often do not calculate cost-effectiveness.
Methods and design

**Group A**
- Loanees without Training
  - 5 females / 7 males

**Group B**
- Trainees without receiving a loan
  - 5 females / 7 males

**Group C**
- Loanees with training
  - 4 females / 8 males

**Group D**
- Control Group
  - 5 females / 7 males
Methods and design

- Impact Evaluation
  - Difference-in-difference
  - Matching
Methods and design

• Data sources:
  – Own data collection
• Absolute Poverty Study
• Survey
• Loan repayment information
Findings

• Increased business skills
  – Trained groups more confident
  – Overcome Challenges
  – Acquire new customers
  – Keeping financial records
Findings

- Increased income

Loan repayment Group C
- Repaid: 34%
- Outstanding: 66%

Loan repayment Group A
- Repaid: 2%
- Outstanding: 98%
Findings

• Absolute Poverty Survey

Survey August 2011

Survey November 2011

Survey February 2012

Survey May 2012

- Absolute Poverty
- Group A
- Group B
- Group C
- Group D

No Poverty

Poverty

No Poverty

Poverty

No Poverty

Poverty
Findings

• “The training made me to know how to go through hard times in business therefore making ma able to know that in business it’s not a matter of good times always.”

• “I have a proper business plan that I developed with the assistance from BTCA, I also started saving with my bank after learning its importance from BTCA.”
Conclusion

• Small sample size
• Group A and B not better off
• Group B change in mind-set
• Group C better off, able to repay loans
• Group D no changes in vulnerable situation
Recommendation

• Replicability globally
• Longitudinal study, especially Group B
• Sustainability part of Impact Evaluation