Session A - Vocational Training: Market-driven Approaches to Connecting Youth at Risk to the Labor Market
Skills and Knowledge for Youth Employment (SKYE) Project

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**Goal:** To reduce youth crime and violence through strengthening economic participation and civic engagement

**Objectives:**
- Provide expanded employment, education and skill-building opportunities for at-risk youth
- Facilitate re-integration of youth offenders into the workplace and community

**Timeframe:** August 2011–August 2015
The SKYE Project

- To create and implement a system of alternative sentencing and diversion for minor offenders
- To develop a referral and support system providing vulnerable youth with skills, guidance and opportunities to enter the workplace.
- To provide support for youth exiting the New Opportunity Corps to re-enter society and the workforce.
- To provide young people with education, information, and support to develop their own businesses.

Detention Prevention

Welcome Home

Get Ready to Work

Be Your Own Boss
The Heart of SKYE

- Employment
- Entrepreneurship
- Further Education or Training
- Counselling
- Remedial Education
- Work Readiness Training
- Work Readiness for Low Literacy
- Coaching

Investing in the Future: Empowering Young People
To provide participants with skills and knowledge necessary to have the right attitude to work

Personal Development
- Identifying & assessing values, interests, attributes and skills;
  - Goal setting

Interpersonal Communication
- Following instructions and giving feedback;
- Communicating in the Workplace

Work Habits and Conduct
- Applying for jobs and interviewing;
- Workplace behaviours & attitudes
- Conflict resolution

Safety and Health at Work
- Stress management and healthy lifestyle
- Preventing accidents;
- Responding to emergencies

Financial Fitness
- Budgeting
Sport as a Tool for Youth Employment

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A Ganar Alliance

Original countries: Brazil, Ecuador, Uruguay (2005)
Countries of implementation: 16

Dominican Republic
Dominica
Guatemala
Honduras
Jamaica
St. Kitts and Nevis
Suriname
St. Vincent and the Grenadines

Argentina
Brazil
Barbados
Colombia
Dominican Republic
Ecuador
Haiti
Jamaica
Mexico
Uruguay
A Ganar Theory of Change

Where We Start

Youth in Latin America and the Caribbean

Lack
- Positive Connections
- Formal education
- Certified Skills
- Positive Role Models
- Ability to Plan /Dream
- Safety
- Income

Have
- Passion
- Interest in Sport
- Desire to Improve
- Street smarts
- Survival Skills
- Undiscovered Talents

Businesses Need
- Committed, Skilled, Dependable, Team Oriented and Mission Focused Employees

A Ganar Contributes

- Caring Facilitators and Mentors
- Group Support and Identity
- Safe Place to Learn
- Sport-based Curriculum
- Field and Classroom Experiences
- Opportunities to Lead and Learn
- Feedback and Opportunities to Practice/Improve

Expected Change or Result

Youth Result
- Positive Identity
- Certified Skills
- Experience
- References
- Resume
- Confidence
- Ability to Adapt
- Team player
- Communicator
- Disciplined
- Respectful
- Focused on Results
- Ready to work and learn more

JOBS, RETURN TO SCHOOL, START A BUSINESS

Businesses with Great Employees

Teamwork, Communication, Discipline, Respect, A Focus on Result, Continual Self-Improvement
Why Sport?

the obvious
- Fun and Passion
- Language of Youth
- Attracts Youth
- Life Lessons
- Stimulate Learning
- Gender Lessons

hidden values
- Positive Connections
- Accelerated Learning
- Positive Identity
- Life Planning
A Ganar EC Impact

Overview

• Programs in DOM, SKN, SVG and SUR
• Goal to train 2020 by FY14
• 1468 participants to date

Challenges

• Limited Options on Small Islands
• Strength of Local Institutions

Successes

• Partnerships with governments
• Cooperation between countries
• Alumni associations in SKN and SVG
• New IDB/MIF program in Barbados
We believe in the power of sport to change lives!! Vamos A Ganar!!
CARIBBEAN YOUTH EMPOWERMENT

A YOUTH:WORK PROJECT

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THE CHALLENGE

3.2% of GDP
Average cost of fighting youth crime reported by Caribbean governments

19
Percentage of population aged 15–24

31
Percentage of youth unemployed

The CARIBBEAN YOUTH EMPOWERMENT PROGRAM: an integrated and comprehensive employability program benefiting youth at risk between the ages of 17 and 25.


94% CYEP BENEFICIARIES WHO ARE POOR OR VERY POOR

90% EMPLOYER SATISFACTION WITH CYEP INTERNS

2,200 NUMBER OF YOUNG PEOPLE WHO WILL GAIN APPROPRIATE TRAINING, ACCESS TO THE JOB MARKET, & SUSTAINABLE LIVELIHOOD PATHWAYS THROUGH CYEP

HOLISTIC SUPPORT

COUNSELLING

REMEDIAL EDUCATION
- Literacy
- Numeracy

ICT
- Basic computer literacy
- Microsoft Office

LIFE SKILLS*
- Ability to learn independently
- Appropriate grooming and dress
- Self-confidence
- Communication/interpersonal skills
- Conflict management
- Creative thinking/problem solving
- Responsibility
- Teamwork/cooperation
- Time management
- Workplace ethics

TECHNICAL SKILLS*
- Agro-food processing
- Auto mechanics
- Computer maintenance & networking
- Culinary arts
- Customer service
- Electrical installation
- Food and beverage services
- General maintenance/construction
- Tour guiding
- Yacht maintenance

*Represents a cross-section of trainings/skills offered through CYEP initiatives in different countries.
ACCOMPLISHMENTS

• 1,724 youth at risk reached via 13 projects
• 16 local organizations strengthened
• Successful public & private partnerships
  → 350+ employers engaged
• Local consortia created
• Robust learning agenda and M&E system
• Adaptation of *Passport to Success*© Life Skills curriculum to Caribbean