Leadership Breakout Session

SET Africa Program

April 22, 2015

Kampala, Uganda
WHAT IS SET AFRICA?

Social Entrepreneurs Transfoming Africa

Young people who have founded or co-founded a social venture & have some impact in their communities

Managed by the Entrepreneurship, ICT, and Leadership Centres at MUBS, with support from IYF
A NETWORK OF YOUTH-LED INNOVATION
WHAT IS SOCIAL ENTREPRENEURSHIP?

• **Social value** as the guide-post

• **Innovative solutions** (either product or process) as a strategy

• **Systems change** as the end goal (impact scale, sustainability, policy, or behavior)
OUR DEFINITION OF SOCIAL ENTREPRENEURSHIP

Not sector specific:

Environment
Economic Empowerment
Civic Engagement
Education
Social Inclusion
Health
OUR DEFINITION OF SOCIAL ENTREPRENEURSHIP

Not business model specific:

- For profit
- Not-for-profit
- Hybrid
WHO ARE OUR SET AFRICA FELLOWS?
WHO ARE OUR SET AFRICA FELLOWS?

- Civic Engagement
- Economic Empowerment
- Education
- Environment
- Health
- Social Inclusion

For profit with social mission
Nonprofit with social mission
Combines both the elements of for profit and nonprofit

Female
Male
WHO ARE OUR SET AFRICA FELLOWS?

Each SET Africa venture is...

– Directly impacting 586 people every year
– Indirectly impacting 5,297 people every year
– Employing 5 people full-time
– Employing 19 people part-time
– Working with 16 volunteers

Total impact so far:
21,500 direct beneficiaries per year
193,400 indirect beneficiaries per year
OUR MODEL

VOICE

SKILLS

RESOURCES
HOW DO WE APPROACH LEADERSHIP?

Youth-led Learning

- Personal
- Collaborative
- Organizational
- Societal
- Political
- Visionary