



Leadership Breakout Session

SET Africa Program

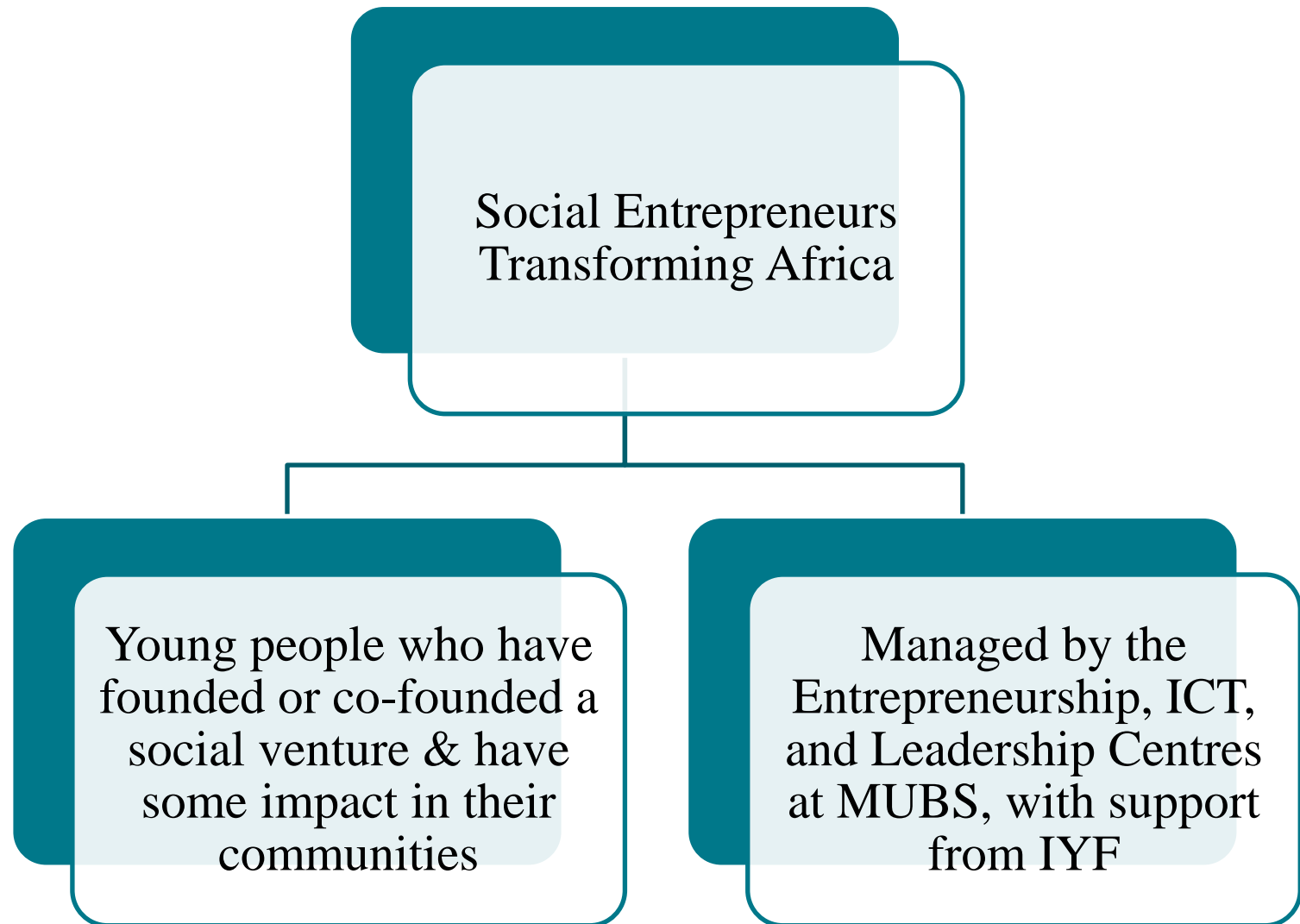
April 22, 2015
Kampala, Uganda



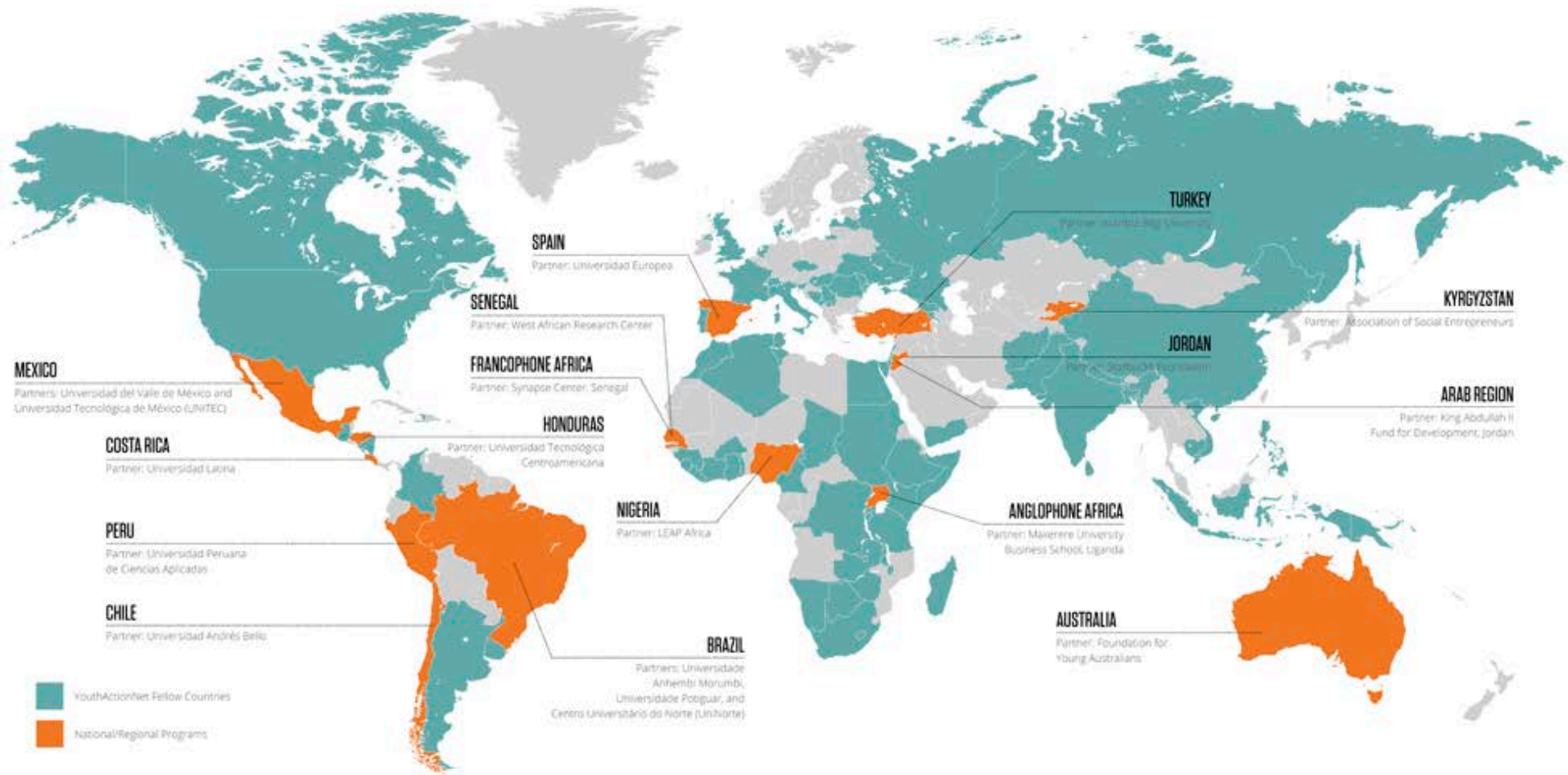
USAID
FROM THE AMERICAN PEOPLE



WHAT IS SET AFRICA?



A NETWORK OF YOUTH-LED INNOVATION



WHAT IS SOCIAL ENTREPRENEURSHIP?

- **Social value** as the guide-post
- **Innovative solutions** (either product or process) as a strategy
- **Systems change** as the end goal (impact scale, sustainability, policy, or behavior)

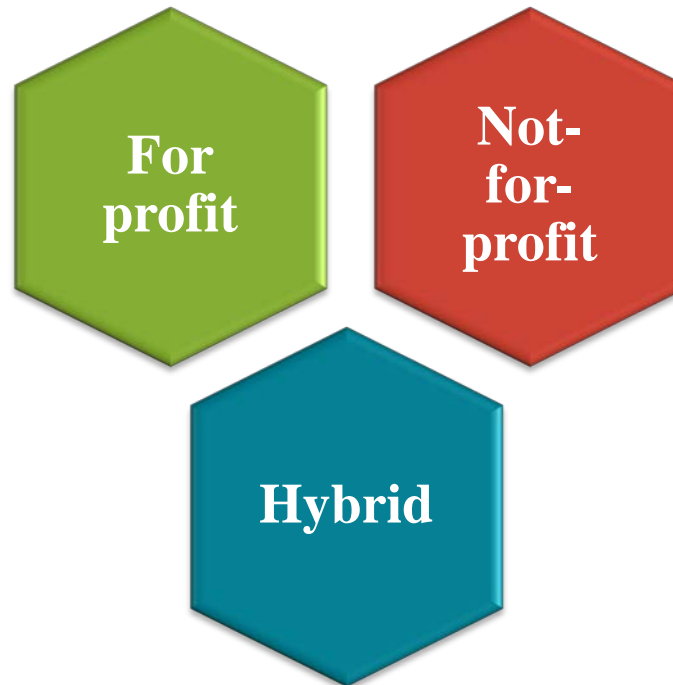
OUR DEFINITION OF SOCIAL ENTREPRENEURSHIP

**Not sector
specific:**

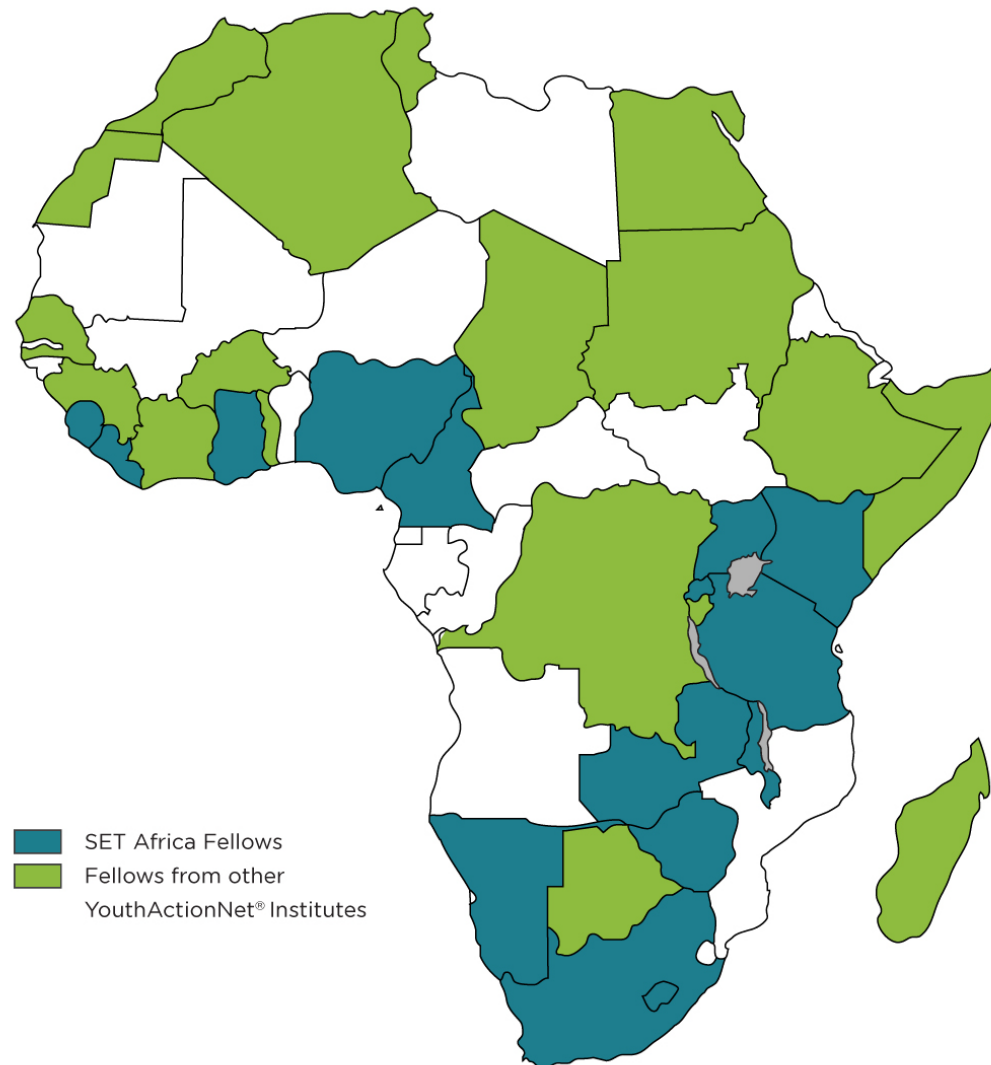


OUR DEFINITION OF SOCIAL ENTREPRENEURSHIP

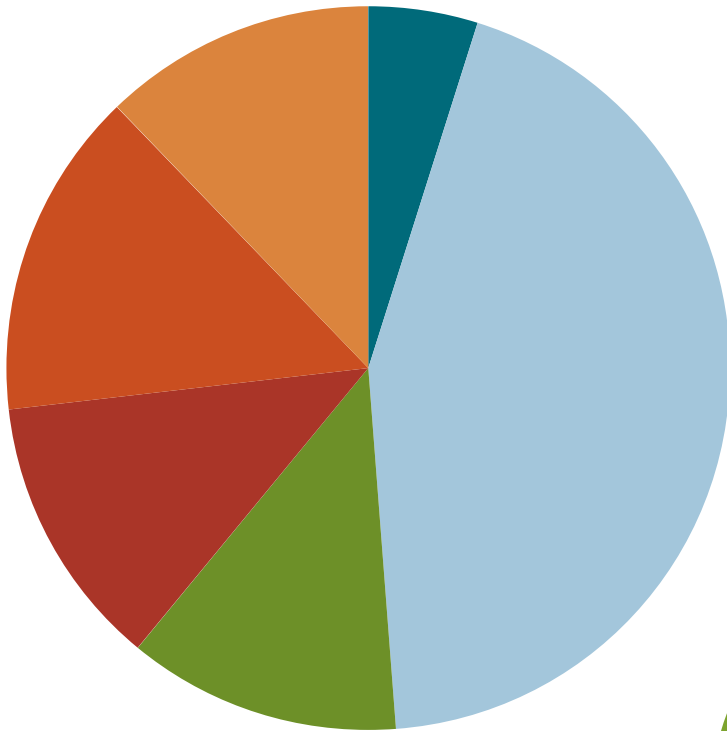
**Not business
model specific:**



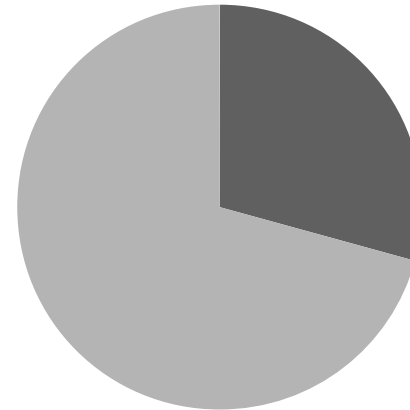
WHO ARE OUR SET AFRICA FELLOWS?



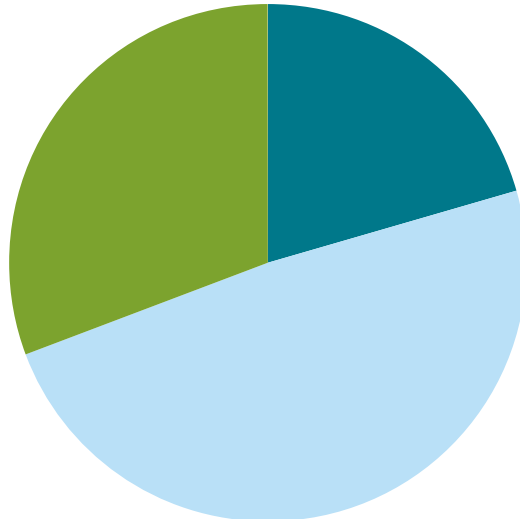
WHO ARE OUR SET AFRICA FELLOWS?



- Civic Engagement
- Economic Empowerment
- Education
- Environment
- Health
- Social Inclusion



- Female
- Male



- For profit with social mission
- Nonprofit with social mission
- Combines both the elements of for profit and nonprofit

WHO ARE OUR SET AFRICA FELLOWS?

Each SET Africa venture is...

- Directly impacting **586** people every year
- Indirectly impacting **5,297** people every year
- Employing **5** people full-time
- Employing **19** people part-time
- Working with **16** volunteers

Total impact so far:

21,500 direct beneficiaries per year

193,400 indirect beneficiaries per year

OUR MODEL



HOW DO WE APPROACH LEADERSHIP?

