

Monitoring & Evaluation for Entrepreneurship

Steps

Example: SYB UGANDA

**THEORY OF CHANGE &
INDICATORS**
(Table 1: Valerie Breda)

Incomes, investment,
empowerment, employment,

EVALUATION METHODOLOGY
(Table 2: Drew Gardiner)

Randomized control trial: 3
treatment arms, 1 control

DATA COLLECTION
(Table 3: Eliforida Mushi)

Baseline, 4 follow-up surveys

**DISSEMINATION &
INFLUENCE**
(Table 4: Petula)

Who? Policy makers,
researchers
How? Web, publications