



IYF Global Partner Meeting 2012
Washington, DC

Thursday, June 21, 2012

Location: 1777 F Street, NW Washington, DC 20006

Introduction to the day: The magnitude of the global youth employment challenge cannot be over-stated. The combination of the demographic youth bulge, unprecedented levels of youth unemployment, and widespread youth activism during and since the Arab Spring highlights the importance of focusing attention on youth issues in ways that reflect the urgency of the task before us. The Opening Plenary set the stage for the three-day meeting, with its focus on both the challenges and what is being done - and what more needs to be done -- to bridge the opportunity divide for youth all over the world.

8:00 – 9:00 am **Registration**

9:00 – 10:15 am **Opportunity for Action: The Urgency of Youth Employment**

Welcome and Overview: **William S. Reese**, President and CEO, International Youth Foundation

Discussants:

- **Henrietta Holsman Fore**, Former Administrator, U.S. Agency for International Development (USAID)
- **Peter Woicke**, Former Executive Vice President and CEO, International Finance Corporation

10:15 – 10:45 am **Coffee Break**

10:45 – 12:15 pm **Bridging the Opportunity Divide: A Call to Action to Address the Global Youth Employment Challenge**

- **Andrea Taylor**, Director for North America Community Affairs, Microsoft
 - **Fernando Jiménez-Ontiveros**, Deputy Managing Director, Multilateral Investment Fund, Inter-American Development Bank
 - **Deepali Khanna**, Director, Youth Learning, The MasterCard Foundation
 - **Beth Paige**, Mission Director, U.S. Agency for International Development/Jordan
- Moderator:** **Henrietta Holsman Fore**, Former Administrator, U.S. Agency for International Development

12:15 – 1:15 pm **Lunch**



- 1:15 – 2:00 pm **Keynote Address: Why Youth Matter**
- **Introduction: Douglas L. Becker**, Chairman and CEO, Laureate Education, Inc.; Chairman, Board of Directors, International Youth Foundation
 - **Keynote Address: Christopher J. Nassetta**, President and CEO, Hilton Worldwide
- 2:00 – 3:30 pm **Providing Solutions: What Companies Are Doing to Employ and Engage Vulnerable Youth**
- **William Lane**, Washington Director, Caterpillar
 - **Martha Herrera-Gonzalez**, Director, Communications and Social Responsibility, CEMEX, Mexico
 - **Jane Nelson**, Director, Corporate Social Responsibility Initiative, Harvard Kennedy School of Government
 - **Patricia Devereux**, Group Head, Corporate Philanthropy and Citizenship, MasterCard Worldwide
- Moderator: Peter Shiras**, Executive Vice President, International Youth Foundation
- 3:30 – 4:00 pm **Coffee Break**
- 4:00 – 5:30 pm **Youth Voices: Creating Educational, Economic, and Civic Opportunities**
- **Naadiya Moosajee**, Co-Founder, South Africa Women in Engineering, South Africa; Member, Board of Directors, International Youth Foundation
 - **Dina Buchbinder**, Founder and CEO, Deport-es para Compartir, Mexico, and IYF Global *YouthActionNet*® Fellow
 - **Tania Matsinhe**, Founder, Nkaringana Centre of Excellence, Mozambique
 - **Pedro Amorim**, Food and Beverage Manager, Hilton Hotels and Resorts, Orlando, Florida, United States
- Moderator: Nick Martin**, President, TechChange, United States
- 5:30 – 5:45 pm **Closing Remarks: William Reese, President and CEO, IYF**
- 5:45 – 7:00 pm **Reception and Presentation of the President Martti Ahtisaari Peacebuilder Award**
- **Introduction: Douglas Becker**, Chairman and CEO, Laureate Education Inc.
 - **Remarks by Awardee: Dr. Rama Shyam**, Co-founder and Director, Society for Awareness, Harmony, and Equal Rights (SAHER), India

Friday, June 22, 2012

Location: The Madison Hotel

1177 15th Street NW, Washington, DC 20005

9:00 – 10:30 am **Opening Plenary: Building Livelihoods for Youth: Harnessing our Efforts and Bridging Knowledge Gaps**

This session will engage participants in an interactive discussion about “what works” in youth employability and entrepreneurship programs and what solutions we, as practitioners working in youth development and as a network, can pursue to improve youth prospects for productive employment and career paths. The session will alternate between asking participants to “vote” on key questions and provide their input into the discussion through interactive technology and calling on panelists to share their perspectives about youth employment issues, programs, and solutions. Panelists’ remarks and findings from this real-time participant survey will inform the following sessions and help frame the working group activities on the final day.

Speakers:

- **Arup Banerji**, Director, Social Protection and Labor, World Bank, United States
- **Clare Ignatowski**, Senior Advisor, Workforce Development and Youth, US Agency for International Development (USAID), United States
- **Kyateka Mondo**, Commissioner for Youth Affairs, Ministry of Gender, Labour and Social Development, Uganda
- **Silvia Uranga**, Director, *Fundación Pescar*, Argentina

Moderator: **Awais Sufi**, Executive Vice President for Programs, IYF, United States

10:30 -10:45am **Coffee Break**

10:45am – 12:15pm **Break-Out Sessions I: Core Elements and Challenges of Livelihood Interventions**

These sessions are designed to focus on core components of youth employment and entrepreneurship programs and major challenges faced by implementers.

Break-out A: Meeting the Needs of Youth & Employers: The “Dual-Client” Approach

This session will explore ways to assess supply and demand and how to use a dual-client approach to ensure that youth employment programs respond to the needs of rapidly changing labor markets. The discussion will compare experiences across regions. Among the topics for discussion: which competencies are needed in an organization to conduct dual-client assessments, considering different market environments, scope, time, and resources available? What are effective strategies for engaging youth in these efforts? Following the panel discussion, participants will have an opportunity to “learn by doing” – breaking into groups and planning an imaginary dual-client assessment.

Speakers:

- **Madji Sock**, Partner, Dalberg Global Development Advisors, Senegal
- **Zuleika de Plazaola**, Executive Director, CoSPA, Panama
- **Janine Naufal**, Child Department Manager, YMCA, Lebanon

Moderator: **Laura Bures**, Program Director, International Youth Foundation, United States

Break-out B: Career Guidance: Approaches and Lessons for the Design and Incorporation of Career Guidance in Employability Programs

Career guidance is a critical part of youth employability programs to support successful transitions to the world of work. Such transitions are particularly challenging for disadvantaged youth, who often lack the social capital or access to the networks that can provide for their social and economic wellbeing.

Career guidance traditionally takes place in school settings. Most organizations working with disadvantaged youth, however, have not incorporated career guidance into their programming, nor are they prepared to provide these services effectively. Some topics to be explored in this session include: what are the key elements of a career guidance program? What approaches, methodologies and tools have already been developed? How would implementation work in an in-school or out-of-school setting? What are the roles and competencies of instructors, tutors, and facilitators responsible for providing these services?

Speakers:

- **Aakash Sethi**, Executive Director, Quest Alliance, India
- **Aidan MacLaren**, National Manager, Worlds of Work Initiative, Foundation for Young Australians, Australia
- **Jo Aggarwal**, Director- Skills and Employment, Silatech, Qatar

Moderator: Elena Heredero, Senior Specialist, Multilateral Investment Fund, Inter-American Development Bank, United States

Break-out C: Job Placement - Three Key Ingredients for Success

Job placement is a critical component to implementing successful employability programs yet it is often a challenging process - particularly when working with vulnerable youth. This session will draw on the experiences of practitioners in Chile, Jordan and South Africa to engage participants in this critical discussion. Among the questions to be addressed to ensure a successful job placement strategy:

- How best to support young people?
- How to effectively collaborate with key public and private stakeholders?
- What are the best strategies to develop the necessary internal capacity?

Speakers:

- **Allison Appleton**, Program Coordinator, Salesian Institute, South Africa
- **Marcela Arellano**, Program Director, Fundación Chile, Chile
- **Wajd Safi**, Employability Specialist, International Youth Foundation, Jordan

Moderator: Clara Restrepo, Senior Technical Specialist, Latin America and the Caribbean, International Youth Foundation, Colombia

Break-out D: Youth Entrepreneurship: The Basics

In areas with limited labor demand, it is often more effective to focus on enterprise development initiatives. Among the topics to be explored at this session: What is the distinction between entrepreneurship and self-employment and how should approaches for each differ? What constitutes a comprehensive training program for young entrepreneurs? What capacities are needed to carry out effective entrepreneurship programs? This session is ideal for partners who are relatively new to youth entrepreneurship and are looking to enhance their youth employability programs to include entrepreneurship.

Speakers:

- **Peter Bamkole**, Director, Enterprise Development Center, Pan-African University, Nigeria
- **Donnie Seet**, Managing Partner, Youth Enterprise Academy, Talentpreneur, Singapore
- **Dr. Susan Harmeling**, Associate Professor of Entrepreneurship, Howard University, United States

Moderator: Andrew Fiddaman, Managing Director, Youth Business International, United Kingdom

12:15 – 1:30pm

Lunch and Partner Expo

1:30 – 3:00pm

Break-Out Sessions II: Collaborating with Other Sectors

Whereas the first sessions were focused more on program implementation, the following sessions emphasize the challenges and benefits of collaboration with external stakeholders.

Break-out E: Achieving Scale through Partnerships with the Public Sector

Reaching greater numbers of youth and covering a greater geographic area are part of the “scale” challenge. However the challenge goes beyond simply expanding the “reach” of a program and includes ensuring its sustainability as well. This session will look at three cases –Jordan, Brazil and Mexico—where conditions for achieving scale are quite different. Yet all three view involving the public sector as a key element in achieving “sustained scale.” Why?

Speakers:

- **Rana Al Turk**, Country Director, International Youth Foundation, Jordan
- **Ruben Acosta**, Program Officer, IYF, Mexico
- **Maria Adenil Vieira**, Director, *Instituto Aliança*, Brazil

Co-Moderators: Susan Pezzullo, Program Director for Latin America and the Caribbean (LAC), International Youth Foundation, United States; and **Juan Carlos Hernandez**, Technical Specialist, LAC, International Youth Foundation, Colombia

Break-out F: Working with Employers to Achieve Employability Results

How, when, and where are effective win-win partnerships with employers established and sustained? Using small groups and moderated discussions, participants will collaboratively explore challenges and strategies for effective employer engagement to support youth employability programs. The discussion will focus on how the engagement of employers to ensure program design, implementation, and evaluation is relevant to the needs of both youth and the job market and can help successfully transition youth into productive internship and employment opportunities.

Among the questions to be explored: Who do you engage to move a partnership forward? How do you align your project-level goals (to help transition youth into employment) with employer goals? When do you engage potential partners—at early stages or later, when there’s something tangible to discuss? Where are partnerships with employers built—at the local, regional, national, or international level?

Co-moderators:

- **Julieta Taboada**, General Coordinator, *Fundación Pescar*, Argentina
- **Arshad Mahmood**, CEO, ASK Development, Pakistan

Breakout G: How does Youth Civic Engagement Help Livelihood Outcomes?

In this hands-on, interactive session, participants will explore recent research in this field and reflect on their own experiences to discern how civic engagement, service learning and leadership development build youth skills, values and behaviors that support success for livelihoods. Through small group exercises and facilitated discussions, participants will explore such questions as: What is the impact of civic engagement on the employability outcomes of young people? How can organizations articulate that impact to donors and incorporate that impact into project designs? How do organizations integrate civic activities into youth employment and entrepreneurship training programs? Participants will work together to come up with proposals and designs for holistic livelihood programs based on their discussions.

Resource Persons:

- **Jessica Drake**, Director of Community Outreach and Volunteerism, Living Classrooms Foundation, United States
- **Shatha Al Haj**, Field Manager, International Youth Foundation, Jordan
- **Mosun Layode**, Executive Director, LEAP Africa, Nigeria

Moderator: Karen Phillips, Program Manager, *YouthActionNet*®, International Youth Foundation, United States

Break-out H: Financing Youth Entrepreneurs – Lending and Beyond

The session will discuss the pros and cons of different financing options for youth-led enterprises. Among the issues to be explored: What creative mechanisms exist to get start-up capital to young entrepreneurs? How do you mitigate risks linked to youth-entrepreneurship and thereby increase the availability of start-up loans for young entrepreneurs? How does an implementer develop effective and supportive relationships with financing providers to achieve early ‘buy-in’ to working with youth?

Speakers:

- **Jennifer Denomy**, Director of Youth and Financial Services, Mennonite Economic Development Association (MEDA), United States
- **Sudhakar Ramani**, Executive Director, Community Collective Society for Integrated Development (CCFID), India

Moderator: Jean-Pierre Isbendjian, Program Director, International Youth Foundation, United States

3:00 – 3:15pm

Coffee Break and Partner Expo

3:15 – 4:45pm

Break-Out Sessions III: Youth Livelihoods: Challenges Beyond the Marketplace

In the previous breakout sessions we focused on programmatic approaches and relationships with external stakeholders. We now move to discussions of overarching issues that affect young people's livelihood success.

Breakout I: Reproductive Health Matters in the Context of Youth Livelihoods

This session offers presentations by IYF's Planning for Life partners and a USAID health expert on how Reproductive Health and Family Planning has been successfully integrated into youth livelihood programs and why it is important to do so. Panelists will discuss the critical elements of engaging parents and community in ensuring healthy behaviors in youth and issues of gender and culture in reproductive health and family planning. In addition, IYF's reproductive health tools, curriculum and best practices will be shared with participants.

Speakers:

- **Susana Doñé**, Manager of Social Programs, *Fundación Sur Futuro*, Dominican Republic
- **Rama Shyam**, Co-founder and Director, Society for Awareness, Harmony and Equal Rights (SAHER), India

Moderator: Catherine Lane, Youth Advisor, U.S. Agency for International Development (USAID), United States

Break-out J: Mentoring Young Entrepreneurs

This workshop will explore the fundamentals of establishing, maintaining, and assessing a youth mentorship program as part of an employability or entrepreneurship training program. Participants will work together in small groups to answer critical questions, such as: Who are mentors, why do they matter, and what support do they require? What are the key success factors in building positive mentor/mentee relationship? How are effective mentor programs for young entrepreneurs structured, implemented, and evaluated? Speakers from organizations with successful mentorship programs in Egypt, Mexico, and Senegal will provide examples from their own experiences, offering participants the basic knowledge they need to begin establishing mentoring programs in their own country contexts.

Speakers:

- **Heba Sweed**, Program Director, Nahdet El Mahrousa, Egypt
- **Ciré Kane**, Founder and Executive Director, Synapse Center, Senegal
- **Guillermo Asiain**, Job Placement Officer, International Youth Foundation, Mexico

Breakout K: Building Strong Employability Programs that Support the Psycho-social Needs of Youth at risk

IYF's global partners are increasingly implementing youth employment programs targeted at highly vulnerable youth. These youth may face intense societal pressures or marginalization from their communities either because they lack education, family support or are economically disadvantaged. They may also be youth who are either living in violent circumstances or in post-conflict situations. This session examines the challenges and lessons learned in designing and implementing work force development programs targeted at at-risk youth.

Among the topics to be explored: How do youth employment programs create an enabling environment to best support the psycho-social needs of youth? How can practitioners and youth workers in the field ensure that the special needs of youth at risk are being met while still ensuring strong employment outcomes? This session will

share lessons learned from three of IYF's global partners who have designed employability programs for highly vulnerable youth in Mexico, the Caribbean and the United States.

Speakers:

- **Carlo Arze**, Program Director, *Youth:Work Mexico*, International Youth Foundation, Mexico
- **Dr. Jackie Bird**, Founding Director, RISE, St. Lucia
- **Cheryl Riviere**, Program Director, Living Classrooms Foundation, United States

Moderator: Jennifer Hills, Program Director, International Youth Foundation, United States

Breakout L: Addressing Gender Gaps through Youth Livelihood Programs—Sharing Effective Practices and Looking Ahead

This session will look at why addressing gender inequalities and differences in youth employment programs is crucial for achieving our broader development goals. How does unleashing the full potential of all youth help achieve maximum human capital -- which in turn will improve human rights, equality, prosperity, health, and education opportunities: USAID will share its gender policy and initiatives, while IYF partners from Jordan and the Caribbean will talk about how they have taken gender into consideration to improve program outcomes and to narrow gender gaps.

Speakers:

- **Rima Al Quaisi**, Senior Learning Manager, International Youth Foundation, Jordan
- **Dr. Karleen Mason**, Executive Director, Centre for Adolescent Renewal and Education (C.A.R.E), St. Lucia

Moderator: Carla Koppell, Senior Coordinator for Gender Equality and Women's Empowerment, USAID, United States

4:45-5:45pm

Closing Plenary: What Opportunities and Actions Can the IYF Global Partner Network Pursue Together to Advance the Field of Youth Employability?

The closing plenary will examine opportunities for moving forward – what tools/resources, research/evaluations or program areas are required to advance the field of youth employment and entrepreneurship? A panel of practitioners from different regions will respond to feedback and ideas collected from conference participants throughout the first day. Audience members will also be invited to offer their perspectives during this lively closing dialogue.

Speakers:

- **Martin Theron**, Project Manager, St. Anthony's Education Centre, South Africa
- **Roberta Williams**, Executive Director, GARD Center, Antigua and Barbuda
- **Ray Dean Salvosa**, Managing Director, Consuelo Foundation, Philippines

Moderator: Ashok Regmi, Program Director, International Youth Foundation, United States

5:45 – 6:00pm

Continuation of Partner Expo

Saturday, June 23, 2012¹

Location: The Madison Hotel
1177 15th Street NW Washington, DC 20005

Track One:

9:00am – 12:30pm **Youth:Work Program Session**
This session is for participants involved in the USAID-funded *Youth:Work* Programs.

Track Two:

9:00am – 12:30pm **Equip Youth Program Session**
This session is for participants involved in the Caterpillar-funded *Equip Youth* programs.

Track Three:

Workshops for IYF partners:

GPM participants not involved in either the *Youth:Work* or *Equip Youth* sessions can choose from a selection of workshops which are highly interactive and practical in focus. Workshops will be delivered by IYF staff on topics of IYF expertise, allowing for hands-on learning and sharing of tools and experiences.

9:00 – 10:30am Choose One of Two Workshops:

Workshop A: Technology Tools in Education and Job Training

This workshop will explore select Information and Communication Technology (ICT) solutions used in IYF education and job training programs, exploring both technical and partnership considerations that impact effective implementation. Partners will learn about strategies that will aid them in successfully incorporating ICT in their programming. Findings from a GPM ICT participant survey will also be shared and discussed.

Co-Facilitators:

- **Samuel Suraphel**, Program Manager, International Youth Foundation, United States
- **Amy Zangari**, Program Manager, International Youth Foundation, United States

Workshop B: How to Use Cloud Computing to Improve M&E Activities

Increasingly, development implementers are taking advantage of internet-based technologies that allow for online data storage and real-time reporting. Such a process stands in contrast to more common approaches to M&E, that use paper survey instruments entered into a spreadsheet and then sent to a donor or primary partner. Organizations have found that by using internet based solutions (e.g., salesforce, keysurvey, etc), their M&E processes become more efficient and accurate. The purpose of this workshop will be to demonstrate one example of how IYF has implemented cloud computing for M&E in a project. The demonstration will show participants the advantages of using such an approach as well as the specific practicalities that are needed in setting up such a system. Participants will leave with a clear understanding of what it will take to implement similar processes in their own organization.

Co-Facilitators:

- **Daniel Oliver**, Director, Evaluation and Learning, IYF, United States
- **Taylor Downs**, CEO, Vera Solutions, United States

¹This day will offer three tracks, each with a coffee break at 10:30 am and lunch at 12:30

10:30 – 11:00am **Coffee Break**

11:00 – 12:30pm Choose One of Two Workshops:

Workshop C: How to Use *Build Your Business* (BYB) – A Small- Scale Business Development Curriculum – in your Entrepreneurship Training Program

This workshop will provide an orientation and training on the *Build Your Business* e-learning curriculum designed to benefit current and aspiring young entrepreneurs. Developed by IYF, in partnership with Microsoft, BYB teaches learners essential business skills using a blend of interactive computer-based, face-to-face, and hands-on activities conducted by the learners in their communities. Session participants will explore and engage with the e-learning modules and facilitator's guide to gain a better understanding of how this innovative curriculum can be applied in their own entrepreneurship training programs.

Facilitator: Lindsay Vignoles, Director, Corporate Programs, International Youth Foundation, United States

Workshop D: Impact = (Innovation + Scale)^{YOUTH}: The Power of Youth-Led Initiatives in Development

The global youth population is often characterized in the media and in the development sector by the scale and nature of its challenges. This dominant narrative largely ignores another significant trend--the growing number of youth who are emerging as leaders and catalysts for change in their communities. Many of these youth develop innovative and cost-effective solutions to pressing social issues, and we believe they have a unique contribution to make at all levels of development.

This interactive workshop will draw on lessons learned from IYF's *YouthActionNet*® program, and is designed to help participants better understand: 1) the scale, characteristics and contributions of youth-led social innovation 2) the unique needs and opportunities of this population 3) how to analyze support and investment strategies for NGOs who wish to better engage youth and 4) how these strategies can be applied in the context of participants' own projects and organizations.

Co- Facilitators:

- **Joel Adriance**, Program Manager, *YouthActionNet* ®, IYF, United States
- **Katherine Kinzer**, Program Manager, *YouthActionNet*, IYF, United States

Respondents:

- **Jan Owen**, CEO, Foundation for Young Australians, Australia
- **Dina Buchbinder**, Founder, Deport-es para Compartir (Sports for Sharing), 2009 IYF *YouthActionNet* ® Global Fellow, Mexico

12:30 – 1:30pm **Closing Lunch: Our Partner Network – Looking to 2015**

Speaker: Bill Reese, President and CEO, International Youth Foundation

1:30 – 2:30pm **Dialogue Roundtable with Bill Reese**

This session is designed to provide partners with an opportunity to ask questions following Mr. Reese's remarks on the Partner Network and the future direction of the organization.