

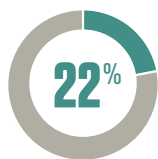


YOUNG PEOPLE IN AFRICA

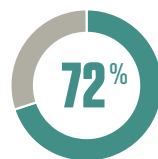
Seventy percent of Sub-Saharan Africa's population is under the age of 30, making Africa the world's youngest continent.¹ And while youth constitute two-fifths of the continent's working age population, they make up three-fifths of the unemployed, with greater numbers still who are under-employed. Companies identify the low quality of skilled labor as one of their most significant constraints to growth as educational institutions fail to prepare students with the technical and soft skills they need to be job ready. At the same time, the informal sector represents 55 percent of Africa's GDP and 80 percent of the labor force. Preparing youth to pursue productive opportunities in the informal economy is viewed as critical to addressing youth livelihood needs.



of Sub-Saharan Africa's
population is under 30¹



of jobs created in Africa
from 2000–2008 went to young people²



of Africa's population
lives on less than US\$2 a day³

11m

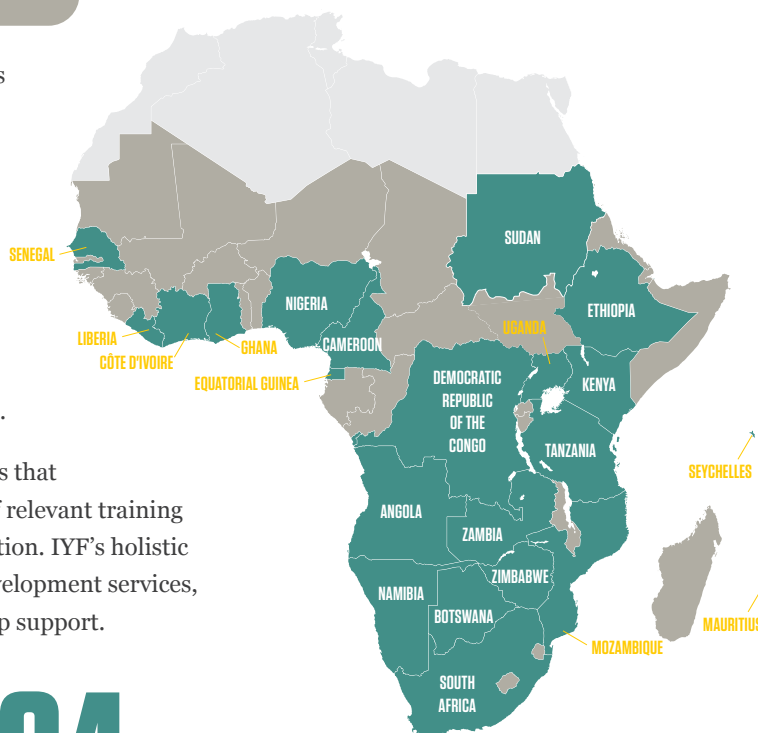
youth join the Africa
labor market each year⁴



IYF[®] IN AFRICA

For 25 years, IYF has mobilized business, government, and civic leaders to support solutions that work, impacting young Africans across 22 countries. IYF programming on the continent provides opportunities for youth to gain the skills employers seek, as well as developing young entrepreneurs through hands-on support to help good business ideas come to life. Recognizing the importance of the informal sector, IYF works closely with its partners to harness the potential of the informal economy in creating jobs. IYF's model focuses on public and private sector engagement to drive structured training and apprenticeships that align with employment opportunities.

A key focus of our work is empowering young women through programs that tackle constraints to decent employment, such as gender norms, lack of relevant training programs and support services, and reduced access to credit and education. IYF's holistic programming integrates life skills and vocational training, business development services, financial inclusion, leadership development, and internship/mentorship support.



2M

African youth

22

African countries

94

youth-serving organizations and government agencies

1. Euromonitor International, *The World's Youngest Populations*, 2012; 2. www.africaneconomicoutlook.org/en/theme/youth_employment/;

3. World Bank, 2009; 4. World Bank, *Youth Employment in Sub-Saharan Africa*, 2014;



PARTNERING TO CREATE SOLUTIONS

IYF's work in Africa is made possible through the generous support of donors, including **Caterpillar**, **DFID**, **Hilton Worldwide**, **The MasterCard Foundation**, **Embassy of Sweden**, **UNESCO**, **USAID**, and **Walmart**, among others. In addition, we collaborate with a range of in-country partners—government agencies, NGOs, educational institutions, and the private sector—to provide youth with a holistic set of training interventions and follow-up support services.

Our 25 years of experience has resulted in a comprehensive, results-oriented approach that includes:

Capacity development: Our model invests in building the capacity of youth-serving institutions so that they can deliver high impact results over the long term. Since 1990, IYF has built the capacity of 94 youth-serving organizations and government agencies across the continent. In partnership with USAID, DFID, and the Embassy of Sweden in Zimbabwe, IYF is using a youth-centered organizational capacity assessment tool (OCAT) to assess, analyze, and improve the programming, gender integration, monitoring and evaluation, grants management, partner and donor relations, and operations and financial management of its partners.

Employability: Our employability programs help disadvantaged youth acquire the technical and interpersonal skills they need to earn a decent living. A cornerstone of these efforts is training youth practitioners to deliver IYF's *Passport to Success*® (PTS) life skills curriculum, developed in partnership with the GE Foundation. Our programs also include wrap-around services such as effective teaching, career guidance, internships/apprenticeships, and job placement.

Enterprise Development: IYF programs identify and support youth in exploring multiple pathways for decent self-employment. Our *Build Your Business* training course, developed in partnership with Microsoft, uses a blended learning approach to empower young aspiring entrepreneurs with the skills needed to launch, lead, and scale up microenterprises. Recent efforts through IYF's *YouthMap* program, funded by USAID, have prepared Senegalese youth for employment and/or enterprise development within the agriculture value chain by providing participants with entrepreneurship, agriculture, ICT, and life skills training.

Youth Leadership and Social Entrepreneurship: IYF's *YouthActionNet*® initiative provides young social entrepreneurs with advanced leadership training, mentoring, advocacy, and networking opportunities, while connecting them to their peers on university campuses. This model has been adapted by partners such as Makere University Business School (MUBS) in Uganda and the West African Research Center in Senegal.

Monitoring, Evaluation, and Learning: Through rigorous monitoring and evaluation for project impact, IYF measures focus on job placement/retention rates and increases in assets/incomes, while ensuring projects are responsive to market needs, provide targeted technical assistance, and build frameworks for program sustainability.

“
Young people are
going to be the
agents of change
in this story,
the story which
will be Africa's story.
We need to engage
them, we need to
listen to them and
we need to ask them
for their solutions.”

—Reeta Roy,
President and CEO,
The MasterCard Foundation



INTERNATIONAL YOUTH FOUNDATION

IYF® is a global nonprofit organization dedicated to empowering young men and women to be productive, engaged citizens. IYF's work in 100 countries over 25 years has equipped youth with the training to succeed in school, work, and life. By preparing young people with employability, entrepreneurship, and leadership skills, IYF seeks to ensure that today's youth generation will have jobs, start careers, and contribute to their communities.

To learn more about empowering youth in Africa, contact Emily Bloom, Partnership Development | e.bloom@iyfnet.org | +1 410 951 2338